



# Canada's Farm Show Offers Two New Discussion Panels on Impacts of U.S. Politics and Saskatchewan's 2025 Budget

## MEDIA RELEASE

For Immediate Release

March 17, 2025

**Regina, SK – Canada's Farm Show Regina, SK, presented by Viterra**, returns tomorrow with two insightful panels at the **Launch Pad, presented by Deloitte**, offering essential discussions for agribusiness leaders, exhibitors, and industry associations going into a new growing season.

There is growing uncertainty within the markets and how the dialogue between Canada and the United States has been affecting them and the agricultural sector.

The two discussion panels will shed some light on those interactions and how the industry can move forward during this time period.

## **Elbows Up: U.S. Politics and Canadian Ag**

Two months into the Trump administration, the Canadian government remains in a state of uncertainty. What are the implications for Canadian agriculture? What policy shifts could impact trade, supply chains and industry regulations? This panel will bring together policy leaders, farmers and industry experts to provide their perspectives on the evolving political landscape and its impact on the Canadian ag sector. Attendees will gain firsthand insights into trade uncertainties, market stability and strategic adjustments needed to navigate this dynamic environment.

Panelists for this session include:

- Tina Beaudry- Partner, Deloitte
- Grant McLellan - Senior Strategy Advisor, Prairie Sky Strategy
- Levi Wood - farmer

- Moderated by Ed White - Reuters Agriculture Reporter

**Elbows Up: U.S. Politics and Canadian Ag will be on Wednesday, March 19 at 11 a.m. - 12:15 p.m.** at the Launch Pad, presented by Deloitte, Ag-Ex Hall #9

### **Saskatchewan Budget 2025: Impacts & Insights for Agriculture**

The 2025 Saskatchewan Budget will shape the future of the province's agriculture sector. This session will analyze key funding allocations, policy changes and the broader economic impact on agribusinesses, farmers and industry stakeholders.

The panelists include:

- Tina Beaudry, Partner, Deloitte
- Bill Prybylski, President, APAS
- Bill Greuel, Deputy Minister, Saskatchewan Ministry of Agriculture
- And other industry experts

"Canada's Farm Show has always been a key platform for agricultural leaders to connect, collaborate and gain critical insights into the future of the industry," says Carla Vipond, show manager of Canada's Farm Show, held annually in Regina. "These panels will equip agri-business leaders, farmer-supporting associations and farmers themselves with the knowledge and strategies needed to navigate an evolving industry and drive future success."

**Saskatchewan Budget 2025: Impacts & Insights for Agriculture will be on Thursday, March 20 9:00-10:00 a.m.** at the Launch Pad, presented by Deloitte, Ag-Ex Hall #9.

Tonight, four deserving individuals will be honoured at the **Innovator Recognition Program presented by Greenwave Innovations and Farms.com**, celebrating those who are willing to take the risk to try something new. Their achievements also foster collaboration, idea sharing, education, and mentorship amongst peers for the success of all.

Entertainment is a large part of CFS. On Tuesday the **Young's Equipment Farmhouse Lounge** will be front and centre. The **Thank You Farmers! Pancake Breakfast is at the Launch Pad, presented by Deloitte at 9 a.m. with welcome remarks from Saskatchewan Premier Scott Moe.**

At 4 p.m. is the **Thank You Farmers! Tailgate Party in the Young's Equipment Farmhouse Lounge featuring AC/DC Tribute Band, Hell 'n Back presented by Thunderstruck Ag.**

Then at 7 p.m. in the Brandt Centre is the Thank You Farmers! Regina Pats vs Swift Current Broncos hockey game. Fans can enjoy a special price of \$21.50 per ticket this game.

**Tuesday, March 18, 2025**

### **Thank You Farmers Breakfast** presented by O&T Farms and Oleet Processing

- **Location:** Launch Pad, presented by Deloitte
- **Time:** 9 a.m.
- **Details:** Premiere Scott Moe will kick-off breakfast followed with welcome remarks provided by David Belof of Deloitte

### **Media Scrum**

- **Location:** outside of Hall A in the Viterra International Trade Centre
- **Time:** 10:00 a.m.
- **Details:** a variety of guests will be available for the scrum, including Premier Scott Moe.

### **Exhibitors and Guests Available for Media**

- Premier Scott Moe – 9:45 a.m. - location - outside of Hall A in the Viterra International Trade Centre
- Heather Clair – Smart Ag – 10:00 a.m. - location - outside of Hall A in the Viterra International Trade Centre
- Myles Fuchs – Nick's Service – 2 p.m. - Launch Pad, presented by Deloitte

### **SaskTel Launch and Lunch**

- **Location:** Launch Pad, presented by Deloitte
- **Time:** 12 p.m.
- **Details:** SaskTel will discuss how they are breeding an ecosystem of collaboration by providing technology solutions to Canadian farms. Hosted by: Heather Clair, Marketing Manager – Smart Ag, SaskTel

## **Wednesday, March 19, 2025**

### **Media Scrum**

- **Location:** outside of Hall A in the Viterra International Trade Centre
- **Time:** 9:30 a.m.
- **Details:** a variety of guests will be available for the scrum.

### **Elbows Up: U.S. Politics and Canadian Ag**

- **Location:** Launch Pad, presented by Deloitte
- **Time:** 12:15 p.m.
- **Details:** Two months into the Trump administration: the Canadian Government is on hold. What has this meant for Canadian agriculture, and what does the future look like? Panel participants include policy leaders, farmers, and industry experts providing their perspectives on this dynamic topic. Participants include Tina Beaudry, Partner, Deloitte, Grant McLellan - Senior Strategy Advisor, Prairie Sky Strategy, Levi Wood – farmer, and the moderator Ed White

## **Thursday, March 20, 2025**

## **Saskatchewan Budget 2025: Impacts & Insights for Agriculture**

- **Location:** Launch Pad, presented by Deloitte
- **Time:** 9 a.m.
- **Details:** Explore how the 2025 Saskatchewan Budget will shape the agriculture sector. From funding and policy changes to new opportunities and challenges, this session will break down key takeaways for farmers, agribusinesses, and industry stakeholders. Guests include Bill Greuel - Deputy Minister, Saskatchewan Ministry of Agriculture, Tina Beaudry, Partner, Deloitte; Bill Prybylski, President, APAS, and leading industry experts.

## **Media Scrum**

- **Location:** outside of Hall A in the Viterra International Trade Centre
- **Time:** 9:30 a.m.
- **Details:** a variety of guests will be available for the scrum.

## **Exhibitors and Guests Available for Media**

- Blake Weiseth – 3:15 p.m. – location TBD

## **The Harvest Academy, presented by Bushel Plus**

- **Location:** Launch Pad, presented by Deloitte
- **Time:** 2:30 p.m.
- **Details:** The Harvest Academy is a hands-on educational session to equip you with practical strategies to fine-tune your equipment, boost harvest efficiency and maximize profitability.

A full schedule of events at Canada's Farm Show is available here.

Tickets are available at [www.canadasfarmshowreginask.ca](http://www.canadasfarmshowreginask.ca)

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### **About Canada's Farm Show, Regina, SK**

Canada's Farm Show (CFS), Regina, SK, Presented by Viterra, offers farmers, exhibitors and partners an engaging event to help them gear up for the upcoming seeding and growing season. The show features hands-on learning opportunities, a vast tradeshow, and entertainment. Based on feedback from long-serving partners and guests, the show has moved from June to March, perfectly timed to energize farmers and the agricultural community as we prepare to return to the field. **Grow Starts Here, March 18 - 20, 2025.** [www.canadasfarmshowreginask.ca](http://www.canadasfarmshowreginask.ca)

### **Media Accreditation:**

Media is invited to apply for accreditation to attend the show and have access to interviews, speakers, and key show attendees. You will have full access to the show and a dedicated media room. Please send your requests to Tim Day, including any on-site requirements. Passes are limited.

For more information, please contact:

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