



Water Security Agency's Ag Water Management Program Supports Responsible Water Management Solutions

MEDIA RELEASE

For Immediate Release

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Regina, SK – A new growing season is around the corner and **Canada's Farm Show Regina, SK, presented by Viterra**, is set to bring farmers, exhibitors and industry experts together. Water Security Agency will share with attendees how it facilitates development while protecting wetlands, mitigating flooding and maintaining water quality.

"Drainage is an important tool for Saskatchewan farm efficiency, profitability and resiliency," says **Naomi Paley, Drainage Extension Manager at Water Security Agency**, "and just like any other tool on the farm, understanding how to use it responsibly is important."

Canada's Farm Show will feature Responsible Water Management on Your Farm: Find out how Water Security Agency's Ag Water Management Program can help you! Attendees will discover how a coordinated approach to drainage creates efficiencies for both effectively draining land and reducing impacts. Learn about the programs and services that Water Security Agency offers to farmers to manage water risk while supporting farm productivity and environmental stewardship.

"Seed, fertilizer and equipment might be top of mind for most farmers coming to a farm show, but rainfall, flooding and drought top the list of coffee shop chatter in farming communities," says **Carla Vipond, Show Director of Canada's Farm Show**. "Water management on farms is crucial, and we're putting it center stage at Canada's Farm Show this year."

The Agriculture Water Management Program at WSA is a balanced approach to improve farm efficiency and profitability, while mitigating the impacts to water quality, flooding and wetland habitat.

Prepare for the upcoming growing season by learning more about water management on

Wednesday, March 19 at 2 p.m. at the Launch Pad at Canada's Farm Show, taking place March 18-20, 2025. Tickets are available now at canadasfarmshowreginask.com.

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About The Water Security Agency

The Water Security Agency is a unique organization in Canada, bringing together most of the government's core water management responsibilities in one place. When it comes to water resources, we provide a single-window service for Saskatchewan residents.

About Canada's Farm Show Regina, SK, presented by Viterra

Canada's Farm Show Regina, SK, presented by Viterra (CFS), is an annual event that brings farmers, exhibitors and partners together to kick off the growing season. Featuring hands-on learning opportunities, a vast tradeshow and engaging entertainment. The event provides a platform to explore new products, innovations and strategies for success. Grow Starts Here, March 18-20, 2025. canadasfarmshowreginask.ca

Media Accreditation:

Media is invited to apply for accreditation to attend the show and have access to interviews, speakers, and key show attendees. You will have full access to the show and a dedicated media room. Please send your requests to Tim Day, including any on-site requirements. Passes are limited.

For more information, please contact:

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