



**Media Release**  
**For Immediate Release**  
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## **Discover Endless Opportunities in Agriculture at the thinkAg Career Expo**

**Regina, Sask. – Feb. 7, 2025 – Agriculture in the Classroom Saskatchewan (AITC-SK)** presents the **thinkAG Career Expo**, an interactive program designed to inspire the next generation of agricultural professionals. Hosted at **Canada’s Farm Show Regina SK, presented by Viterra**, this program offers students a unique opportunity to explore the exciting and diverse career paths within the agriculture and agri-food sector.

“The thinkAG Career Expo at Canada’s Farm Show brings learning to life and showcases the incredible opportunities within agriculture,” says **Sara Shymko, Executive Director of AITC-SK**. “This interactive program will help students connect classroom concepts to real-world application, highlighting how Saskatchewan agriculture plays a vital role in our everyday lives and the global economy.”

The thinkAG Career Expo aims to spark curiosity and enthusiasm among students, offering hands-on experiences and direct interactions with industry professionals. Students will have the opportunity to visit various interactive stations, each focused on a unique career path within agriculture, including agronomy, animal science, agricultural technology and trades, research and innovation, food development and agribusiness. At each station, industry professionals will provide insights into their fields, guiding students through hands-on activities that demonstrate the skills and knowledge required for these roles.

“As farmers prepare for the growing season ahead of them,” says **Carla Vipond, Show Manager of Canada’s Farm Show, held annually in Regina**. “This program aims to prepare our sector for growing seasons to come.”

Educators and parents are encouraged to bring students to this fun and informative event, where they will:

- Discover the diversity of careers in agriculture and agri-food.
- Learn about modern food production methods and their importance in feeding the world

With over 50,000 agriculture-related jobs in Saskatchewan alone, the thinkAG Career Expo offers an excellent platform to inspire the next generation of skilled professionals to meet the growing demand in this vital industry.

The **thinkAG Career Expo will take place at Canada's Farm Show Regina, SK on March 18 and 19, 2025**, welcoming students (Grades 7-10), parents and educators. For more information and to register your class for the thinkAG Career Expo, visit [aitc.sk.ca/programs/thinkag-career-expos](http://aitc.sk.ca/programs/thinkag-career-expos).

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**About Agriculture in the Classroom Saskatchewan (AITC-SK):** AITC-SK is a non-profit organization dedicated to connecting students and teachers to agriculture through innovative, experiential programs and resources. By promoting curiosity and understanding, AITC-SK inspires young minds to explore the vital role of agriculture in our daily lives and global sustainability.

**About thinkAG Career Expo:** An initiative of Agriculture in the Classroom, the thinkAG Career Expo is a hands-on educational event that introduces students to the diverse career and entrepreneurial opportunities within the agriculture sector. Through interactive stations and expert-led activities, thinkAG encourages young people to envision their future in this dynamic industry.

**About Canada's Farm Show, Regina, SK:** Canada's Farm Show (CFS) is the premier agricultural event held annually in Regina, Saskatchewan. Presented by Viterra, CFS brings together farmers, exhibitors and industry leaders to explore innovative products, engage in hands-on learning, and prepare for the growing season. From March 18-20, 2025, the event will feature workshops, a vast tradeshow and engaging entertainment. Grow Starts Here! Learn more at [canadafarmshowreginask.ca](http://canadafarmshowreginask.ca).

**Media Accreditation:**

Media is invited to apply for accreditation to attend the show and have access to interviews, speakers, and key show attendees. You will have full access to the show and a dedicated media room. Please send your requests to Tim Day, including any on-site requirements by March 4, 2025. Passes are limited.

For more information, please contact:

Tim Day  
Manager, Community Engagement and Public Relations  
Regina Exhibition Association Limited (REAL)

[communications@real1884.ca](mailto:communications@real1884.ca)