



News Release

**FOR IMMEDIATE RELEASE**

February 10, 2025

## **FROST Regina Wraps Up with Unforgettable Moments!**

**Regina, SK - FROST Regina presented by Co-op** wrapped up its final day on Sunday, February 2, 2025. This marked the fourth year for the festival which, over the course of four winter days saw over 29,400 visitors at all three hubs throughout Regina.

**Frost @ Downtown** featuring **Frost @ REAL** events, **Frost @ Wascana** and **Frost @ Warehouse** transformed the city into a winter wonderland full of outdoor and indoor activities. For the first time this event also featured **The Grind**, a premier street-style snowboarding series in collaboration with Canada Snowboard. Despite the cold temperatures the public came to experience and enjoy FROST Regina.

We want to congratulate the winners of the Grind:

### **Men's**

1. Keenan Demchuk
2. Michael Modesti
3. Gavin Sorg

### **Women's**

1. Adel Talyspayeva
2. Nora Beck
3. Sophia Bruck

### Award for Best Trick

Sophia Bruck  
Joshua Lebrun

Due to these weather challenges the Frost @ Downtown hub had to close on the final day of FROST Regina. However, the action continued at Frost @ Wascana and Frost @ Warehouse! Wascana Centre continued to offer dog sled rides and family programming throughout the day, while Regina's Warehouse District also provided programming options for those who wanted to experience the event indoors, through their Frost Circuit, and programming at businesses throughout the district.

### Following are statistics from the event:

- **43 Volunteers** helped with the event over three days
- Served over **7,470 cups of hot chocolate** across all hubs
- **16 Snowboarders** competed in the Grind, with 30 locals participating in the Local Rail Jam event
- Served over **1,600 treats at the Sugar Shack Downtown**
- **56 loads of snow** were brought into Victoria Park from YQR Airport to set up the event site
- **6 Shipping Containers and 2,700 square feet of scaffolding** were used to create the Grind Ramp in Victoria Park
- **1,927 Frost Pins** were traded across the hubs
- **Two dogsled teams made over 600 laps** around the track at Wascana Centre
- **Over 650 Pancakes** were served at the Pancake Lunch Downtown
- **Over 500 Passports were handed out throughout the Frost Circuit** in the Warehouse District
- **Nearly 900 Riders used the SGI Shuttle** to explore the Frost Circuit
- **Over 400 participants visited Apex Adventure Plex** in Regina's Warehouse District in the span of 2 hours
- **More than 50 players enjoyed free pool** at The Break Pool Hall.
- **30 Snowboards were painted** live at the downtown hub across 3 days.

Thank you to our **FROST Regina presenting sponsor Co-op** for supporting the event again this year. We also want to thank our additional sponsors **Tourism Saskatchewan** and **The City of Regina**, as well as all our program partners and sponsors. And thanks to our many volunteers presented by **SaskEnergy**.

We are looking for feedback on what your thoughts are about this year's FROST Regina event and how we can improve for FROST Regina 2026. You can fill out our survey here:

<https://www.surveymonkey.com/r/F8LGN9S>

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