

News Release
For Immediate Release

July 9, 2024

Queen City Ex & Regina Food Bank Join Forces to Raise 150,000 Meals

Regina, SK – The Queen City Ex (QCX) presented by SaskTel and the Regina Food Bank are joining forces to raise \$50,000 at this year’s Exhibition during the QCX mini-donut eating contest presented by the Wolf. The event takes place on **Saturday, August 3, at 3:00 p.m.** on the Original 16 Stage hosted by Evan Baran of 104.9 The Wolf.

Community leaders with an appetite for competitive fun, a love of mini-donuts, and making a difference are being challenged to take part. While competing against each other, eaters will put their money where their mouth is against the best in the world; legendary competitive eater Joey Chestnut.

Coney Island did not get him, but the Queen City Ex did, and we welcome Chestnut back for the third year in a row! Chestnut holds the world record for eating 304 mini donuts in eight minutes. Come watch him perform during the fundraising event for the Regina Food Bank, or, if you’re up for the challenge, get your palette ready, raise your sugar-coated fingers, and toss your mini-donut scented napkin into the deep fryer to try and outdo the man who’s been called the “Mozart of the Mandible” and the “Pablo Picasso of Conspicuous Consumption.”

“The Regina Food Bank is an incredible organization in our city that is facing an extremely challenging situation during a time of food insecurity for many,” said Roberta Engel, Acting President & CEO of REAL. “With the cost of food rising in the past year along with other necessities, access to quality food for those who need it is extremely important. This donut competition is a fun way our community can give back to those who need or may need the Food Bank.”

As we celebrate 140 years of QCX we have a new and exciting format change. A team and relay format will be set up to compete with “Donut Dominator,” the “Punisher of Pastries,” Joey Chestnut. Community leaders are being called on to pledge funds to earn a seat at the table to compete against Chestnut, with each competitor raising a minimum of \$1,000, equaling 3,000 meals.

Funds Raised	Meal Equivalent
\$1,000	3,000
\$3,000	9,000
\$6,000	18,000

“We are proud of our ongoing partnership with Queen City Ex that not only brings joy to our city, but helps us feed our community” said John Bailey, Chief Executive Officer, Regina Food Bank. “Last year we welcomed 19,974 children, youth, and adults to the Regina Food Bank, which is a 21.7% increase in the number of clients from last year. Without our donors, and partners like REAL District, we wouldn’t be able to meet the growing need for food in our community”.

The team format has many excited about taking on the World Champion eater. Teams committed to helping raise funds and compete against Chestnut include Viterra, REAL District, and the Regina Food Bank. There is always room for more teams to help feed Regina, to enter a team, please visit the Regina Food Bank website www.reginafoodbank.ca www.reginafoodbank.ca.

Regina Food Bank is funded entirely by donors and community partners. Funds from the mini donut eating competition will support access to healthy food for 19,974 children, youth, and families, and in schools across Regina.

Donors and supporters can visit reginafoodbank.ca to donate in support of the competitors working to reach their pledge goal.

-30-

For more information:

Tim Day

communications@real1884.ca

Manager, Community Engagement and Public Relations

For more information about Queen City Ex presented by SaskTel visit www.queencityex.com

