

News Release

For immediate release

July 24, 2024

Queen City Ex presented by SaskTel Kicks Off Next Week

Regina, SK – The Regina Exhibition Association Limited (REAL) is excited to welcome fair-goers back to the Queen City Ex (QCX) presented by SaskTel. The exhibition begins Wednesday, July 31 and runs to Sunday, August 4, at the REAL District. Gates are open from Noon – 11:00 p.m. daily.

Advanced tickets are available to purchase by visiting www.queencityex.com or any local Sherwood Co-op. Prices increase on July 31 at 12 a.m.

Advanced Passes (plus tax and fees):

- Daytripper - \$55
- Adult Admission - \$18
- Senior/Youth Admission - \$16
- Family Pass (Two Adults, Two Youth) - \$60

At the Gate (plus tax and fees):

- Daytripper - \$75
- Adult Admission - \$20
- Senior/Youth Admission - \$18
- Family Pass (Two Adults, Two Youth) - \$68
- Fast Pass - \$25

The **Original 16 Stage**, located in Confederation Park, will feature several entertainers. The daily schedule is as follows:

Date & Time	Concert
Wednesday, July 31 at 8:30 p.m.	Regina Symphony Orchestra & Fireworks presented by SaskMilk Media Partner: Z99
Thursday, Aug. 1 at 9:00 p.m.	Our Lady Peace presented by Prairie Mobile Media Partner: Jack 94.5
Friday, Aug. 2 at 9:00 p.m.	Ludacris presented by SaskTel Media Partner: Play 92
Saturday, Aug. 3 at 9:00 p.m.	Jess Moskaluke presented by Sherwood Coop Media Partner: Pure Country 92.7
Sunday, Aug 4 at 9:00pm	Trooper presented by Brunswick Steel Media Partner: Jack 94.5

As always, your admission to the Fair includes the Concerts! A limited number of Premium experiences are still available, visit our website for details. The Original 16 stage will have DJ Dusty on from 5:00 p.m. to 8:30 p.m. before the concert each night. Continue to dance the night away following the concert and join him in the Original 16 Midway Beer Gardens from 9:15 p.m. to 10:00 p.m.

A returning favourite to the Fair is **RIDER DAY** on Saturday, August 3 with all game day ticket holders admitted into the fair for FREE. Concert times have also been adjusted to allow for entertainment before and after the game. Watch the Riders take on the Edmonton Elks and come early and stay late for a corn dog and Ferris Wheel ride!

The QCX Midway brought to you by North American Midway Entertainment is full of fun and thrills this year, with over 50 rides to entertain everyone young and old. Rides for 2024 include **Crazy Mouse, and the Polar Express** and for the Kids, **Dragon Coaster, Elephants, and Teacups**. Each day watch for **Spandy Andy** and **Doo Doo the Clown** right on the Midway.

For the 19+ crowd, we will have the **Original 16 Midway Beer Garden** with musical performances from Ricky Diamonds and One More Time.

Pile O'Bones Rodeo presented by C5 Rodeo, CWA, and CKRM is back again on Thursday and Friday at 6:00 p.m. in the Brandt Centre. Last year the crowd was energized by the talent in the ring. As always, the Rodeo is included in your gate admission but get to the Brandt Centre early as it is rush seating. Miss Rodeo Canada, Kaylee Shantz, will be on hand before the nightly event. This is a PRCA sanctioned event with award-winning competitors such as Zeke Thurston, Jeremy Buhler, and Maple Creek's Jared Parsonage.

New for 2024 is QCX Midway 5K Run. On Sunday, August 4, experience a run through the REAL District, make your way around rides in midway, and through parts of Mosaic Stadium. In partnership with the Running Room. Registration is open now and closes on Thursday, August 1.

The Brandt Centre is also home to the Stock Dog Demonstrations, which are back at the Fair August 2 to August 4. Come watch the communication between these highly agile and skilled animals work with their handler as they handle and work with livestock.

One of the QCX highlights is the food! New food items to enjoy include **Sour Candy Soft Serve, Wholly Guacamole Corn Dog**, and the **Cowboy Breakfast Cornbread Donut Bowl**, just to name a few! Fan Favourite, and last year's best food vendor winner, Pink Lemonade Ice Cream is back, as is our Prairie Stack, featuring perogies and sausage on a stick. Our **Best in Food Competition** returns with your chance to weigh in on your favourite fair food on our Instagram stories. Just follow **@queencityex**. Voting begins every day at 12:00 p.m. The vendor with the most votes will be crowned QCX 2024 Best in Food on the final day of the exhibition. This year look for the Best in Food stickers and be sure to try them all!

The **Extreme Zone presented by SaskTel** is heating up outside with **Super Dogs, Full Send BMX Show, the Strong Man Demonstration presented by Regina Plumbing & Heating**, Sponsor Activations and more. Showtimes run throughout the day between 12:30 p.m. and 9:00 p.m.

Family shows run every day from 1:00 p.m. – 7:00 p.m. inside the Co-operators Centre in Rink 5. These shows include the ever-popular Jo-Jo's Magic Circus, Hula Hoop Circus, and the Pow Wow Time International Dance Troupe.

The Co-operators will be home to our **Marketplace presented by SaskTel**. Over 50 vendors are in attendance, including Kenora Designs where you can get your signature QCX pieces. The AffinityPlex will be home to the ever-popular **Mega Bounce** attraction!

Memory Lane will be in Banner Hall. REAL is celebrating 140 years in Regina, and guests can look back on how the Queen City Ex evolved to adapt to changing times and a growing community since 1884.

REAL is once again excited to partner with the Regina Food Bank for this year's exhibition. The **QCX Eating Contest presented by Harvard Media** with world record holder, **Joey Chestnut**, is back! Our organizations are joining forces to raise 150,000 meals! We are challenging community leaders and amateur eaters to create a team of four and pledge funds to earn a seat at the table and take on legendary competitive eater, Joey Chestnut. This is one not to miss! The competition takes place on Saturday, August 3, at 3:00 p.m. on the **Original 16 Stage in Confederation Park**. You can find more details on how to donate by visiting: <https://www.reginafoodbank.ca/mini-donut>

The exhibition's annual **Family Day presented by SaskMilk** will also support the Regina Food Bank. It takes place on Sunday, August 4. Admission is free from 10:30 a.m. – Noon, with participants encouraged to bring a non-perishable food item. All can partake in our **FREE Pancake Breakfast and then entrance to the Fair**, maple syrup included.

If you are looking for a safe and reliable way to get to the exhibition, check out the **Safe Ride Program**. With a valid QCX ticket, you can ride Regina transit for free every day of the fair, thanks to the City of Regina.

You can also find a complimentary QCX gate admission included in select 24 packs of **Original 16 Pale Ale**, thanks to our partnership with Great Western Brewing.

This year we are Turning up the Fun like never before and we look forward to welcoming you to the Queen City Ex! For complete exhibition details, go to <https://www.queencityex.com>.

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Media is invited to be accredited and attend the Media Fam Tour on opening day (Wednesday, July 31 at 11:45 a.m. pm). Please send your request to communications@real1884.ca.

Any interviews or requests prior to the Fam Tour please contact:



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