

News Release - UPDATED

For immediate release

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Queen City Ex Presented by SaskTel turns up the Fun, the Thrills, and the Music!

Regina, Saskatchewan – The Queen City Ex presented by SaskTel will be Turning up the Fun for 5 days this summer. Kicking off the fair on Wednesday, July 31 and ending on Sunday, August 4, the REAL district will be jam packed with activities for all ages.

The Original 16 Stage in Confederation Park returns with an incredible lineup guaranteed to thrill fairgoers of all ages and music tastes! General Admission to the concerts is included with Gate Admission Passes, but for an enhanced experience, attendees can purchase our Premium Experiences on the VIP Patio or in the Fan Zone. Premium passes for all concerts are now available – secure yours before they are gone! Today, the Premium Experiences for the highly anticipated Ludacris show are on sale! Hot off his Super Bowl performance with Usher - these will go fast as there are a limited number available.

Original 16 Stage Concert Schedule:

- Wednesday, July 31- Regina Symphony Orchestra and Fireworks, presented by SaskMilk and Z99
- Thursday, August 1- Our Lady Peace, presented by Prairie Mobile and Jack 94.5
- Friday, August 2- Ludacris, presented by SaskTel and Play 92
- Saturday, August 3 – Jess Moskaluke, presented by Sherwood Co-op and Pure Country
- Sunday, August 4- Trooper, presented by Brunswick Steel and Jack 94.5

"In 1884 we started with a fair that brought together 150 community-minded individuals to exchange goods, information, and experiences and this year marks 140 years of the evolution of that fair," said Roberta Engel, Acting President, and CEO of REAL. *"For many QCX is the highlight of their summer and we are thrilled to bring back some fair favourites and exciting new initiatives that support our community."*

Get your cowboy boots ready because the Pile O' Bones Rodeo, presented by 620 CKRM, is back with NEW dates on Thursday, August 1 and Friday, August 2, at the Brandt Centre. The Pile O' Bones Rodeo features top athletes competing in a series of adrenaline-fueled events, including bull riding, barrel racing, steer wrestling, and more. New to the event this year is our Premium Rodeo Fan Zone, which provides rodeo enthusiasts with an elevated experience with reserved seating and dedicated table service for food and beverage. Rodeo Fan Zone passes are now available for purchase online at a limited quantity.

We at C5 Rodeo are ecstatic to be part of the Queen City Ex once again, especially for this milestone year," said Vern McDonald, owner of C5 Rodeo. "Our team is ready to bring back top-tier rodeo action and entertainment to the Pile O' Bones Rodeo. With the new Premium Rodeo Fan Zone, we promise an even more thrilling and up-close rodeo experience for fans. Whether you're a die-hard rodeo enthusiast or new to the sport, prepare for thrilling and top-notch competition!"

Rider Game Day at the QCX is back! Fans with tickets to the Saturday, August 3, game against the Edmonton Elks, will receive free admission to QCX on the same day. This presents a wonderful opportunity to enjoy all the attractions and entertainment the fair has to offer while showing your support for the Saskatchewan Roughriders.

For the third consecutive year, QCX is proud to continue the partnership with the Regina Food Bank for the Mini Donut Eating Competition. The world's top food eating champion, Joey Chestnut, will return to challenge his previous record of 304 mini donuts consumed in 8 minutes and compete against fierce local competitors. This event will be held at the Original 16 Stage in Confederation Park on Saturday, August 3 at 3 p.m., just before the Rider Game!

Community is at the core of QCX and we are pleased to be hosting our Newcomer Program on August 2, which provides families new to Canada an opportunity to experience all things QCX! The morning of August 1, we are providing a quiet fair experience for kids with special needs so they can also have fun at the fair in a more comfortable environment.

One of the goals of REAL is to make the Fair accessible for all. This year, there are many ways for all to visit. Family Day presented by SaskMilk will take place on August 4, where we will offer a free Pancake Breakfast and free admission to the Midway before noon. This provides an opportunity for all to enjoy. We are pleased to be offering free transit through the QCX Safe Ride Program brought to you by SGI and the City of Regina.

A new addition to the Fair is the QCX Midway 5K Run, which is sure to become a fan favorite. Watch for details to sign up and run through the Midway on Sunday morning, then stay for the free pancake breakfast and enjoy the last day of the Fair.

The Midway will once again turn up the thrills and we will have Mega Bounce, QCX Marketplace, and the Original 16 Beer Gardens with daily performances. Mostos Indigenous Village is back with remarkable performances from the Powwow Times International Dance Troupe. The Extreme Zone presented by SaskTel will host exciting programming such as Full Send BMX, The Super Dogs, and unbelievable Strongman demonstrations. On Sunday, August 4, we are thrilled to host the Saskatchewan's Strongest Man Competition organized by Classic Strongman Championship League, watch for details on registration if you want to compete. Beloved rides like The Polar Express, Crazy Mouse, and Wave Swings return to the Midway, with the arrival of the new X-Drive.

Advanced Gate Admission Passes and Daytripper's go on sale starting Tuesday, May 14, online and at the Brandt Centre Box Office. Passes will also be available at select Sherwood Co-op Food Stores and Gas Bars starting Tuesday, June 25.

Advanced Pass Prices:

- Adult - \$18
- Youth - \$16
- Seniors - \$16
- Family Pack - \$60
- Daytripper - \$55

Gate Pass Prices:

- Adult \$20
- Youth \$18
- Seniors \$18
- Family pack \$68
- Daytripper \$75

For information on everything taking place at the exhibition visit: www.queencityex.com

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About REAL Owned by the City of Regina and situated in the heart of Regina, Regina Exhibition Association Limited (REAL) is the largest interconnected event complex in Canada. It is the home of the REAL District and is the centre of sport and rec, business, entertainment, and agriculture for the community. REAL is a not-for-profit corporation that operates the 100-acre property. The REAL District hosts most of Regina's major events, including Canada's Farm Show presented by Viterra, Queen City Ex presented by SaskTel, and Canadian Western Agribition. It is also home to the Saskatchewan Roughriders, Regina Pats, Regina Soccer Association, many minor and recreational sports, concerts, trade shows, and conventions. Visit realdistrict.ca

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