

## **Canada's Farm Show Regina, SK presented by Viterra is excited about the Future**

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*Immediate Release*

**Regina, SK** – The 46th edition of Canada's Farm Show (CFS) Regina, SK presented by Viterra, has concluded for another year with the announcement of the show changing dates to align with the evolving industry.

**The 2025 show will be March 18, 19, and 20, 2025.**

"We did a lot of research. We talked to a lot of industry leaders and farmers and those involved in the show. And it's a really important change to reinvigorate the show and move it to a time period where we are able to attract farmers and also bring in under-represented industries," said Roberta Engel, Acting CEO and President of REAL. "We want to thank all partners, sponsors exhibitors and farmers who attended this year. We cannot wait to welcome you back in March."

The Launch Pad presented by Deloitte was a buzz with product launches from Degleman Industries and Morris Equipment. This year's initiatives and programming resonated with show goers and included:

- Premier's Breakfast presented by Farm Credit Canada
- The Global AgTech Summit presented by Cultivator
- Launch your Career in Ag event presented by Agriculture Manufacturers of Canada
- An announcement of a \$5 million investment from Farm Credit Canada to help The Global Institute for Food Security.
- Coffee Chat with Brad Wall

The 24 Hour Start up challenge which saw 26 participants and a full house for the pitches. The winners were:

- 1st Place Winner (\$4K + \$5K in kind legal services) - FeedFlow
- Best Tech (\$2K) – AgMentor
- People's Choice Award (\$1K) – Scan My Herd

"We're always so excited to see the ideas that come from 24 Hour Startup | AGTECH. The participants worked tirelessly to bring their MVP (minimum viable product) to life in just 24 hours. Our biggest hope is that the ideas that stem from 24 Hour Startup can become one of the next big Canadian agtech startups!" said Laura Mock.

Once again, the Innovation awards presented by Greenwave Innovations and Farms.com were handed out and the winners were:



- **Devloo Roto Mud Scrapers**
- **Wilger Industries LTD**
- **KOMB AG Services**

The Innovation Showcase has been awarding new inventions and inventors for over 40 years and this year's nominees are raising the game in new ways.

A video recap of CFS 2024 can be found [HERE](#).

The show will be back again next year with new dates as we look and lead into the future. We will have a revised indoor footprint, and an energetic brand that represents a commitment to our core values.

So, mark your calendars for March 18, 19, and 20, 2025. We are excited to bring new energy with a new date and exciting reasons to attend. Watch for details over the coming weeks.

For more information, please visit [www.canadasfarmshowreginask.com](http://www.canadasfarmshowreginask.com).

-30-

## **About REAL**

Owned by the City of Regina and situated in the heart of Regina, Regina Exhibition Association Limited (REAL) is the largest interconnected event complex in Canada. It is the home of the REAL District and is the centre of sport and rec, business, entertainment, and agriculture for the community. REAL is a not-for-profit corporation that operates the 100-acre property. The REAL District hosts most of Regina's major events, including Canada's Farm Show presented by Viterra, Queen City Ex presented by SaskTel, and Canadian Western Agribition. It is also home to the Saskatchewan Roughriders, Regina Pats, Regina Soccer Association, many minor and recreational sports, concerts, trade shows, and conventions.

Visit [realdistrict.ca](http://realdistrict.ca)

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