CANADA'S FARM SHOW
REGINA, SK

Presented by VITERRA

EXHIBITOR MANUAL

June 18 – 20, 2024

canadasfarmshowreginask.ca

INNOVATION COLLABORATION EDUCATION

CANADA'S FARM SHOW 2024 EXHIBITOR MANUAL

SHOW DATES and TIMES
Tuesday, June 18 – 9:00 am – 5:00 pm
Wednesday, June 19 – 9:00 am – 5:00 pm
Thursday, June 20 – 9:00 am – 4:00 pm

TABLE OF CONTENTS

SHOW MANAGEMENT INFORMATION 2

CANADA'S FARM SHOW OPPORTUNITIES 2

Sponsorship
International Business Centre
Hosting Meetings and Catered Events during Canada's Farm Show Regina, SK

GENERAL INFORMATION 3-4

Accommodations
Booth/Exhibit Cleaning
Certificate of Insurance
On-site Security
Exhibitor Lounges
Severe Weather Action Plan
First Aid
Media Room
Exhibitor Parking/Shuttle Service

ADDITIONAL SERVICES/ORDER FORMS 5-6

Additional Exhibitor Passes Program
Advanced Barcode Tickets
Electrical Orders
New Products
Product Launch

MOVE-IN/MOVE-OUT INFORMATION 6-8

Show Office Hours
Gate Entrance during Move-in
Shipping and Receiving
Over-Dimensional Loads
Forklift and Crane Service
Indoor Exhibitors - Move-in
Indoor Exhibitors - Move-out

OFFICIAL SERVICE CONTRACTORS 9

SAFETY REGULATIONS 9

RULES & REGULATIONS 10-18

SHOW MANAGEMENT INFORMATION - 306-781-9200

Show Manager – Jeanine Nazarchuk
farmshow@real1884.ca

International Business Centre – Meghan Beckel
ibc-inquiries@real1884.ca

Exhibit Sales – Holly Laird
farmshow@real1884.ca

Sponsorship/Partnership Opportunities – Chris Hutchinson
sponsorship@real1884.ca

CANADA'S FARM SHOW REGINA, SK OPPORTUNITIES

INTERNATIONAL BUSINESS CENTRE (IBC)
Contact: IBC-Inquiries@real1884.ca
Location: Hall 11 – Viterra International Trade Centre, 2nd Floor Mezzanine

- Our International Business Centre allows a space for Canadian companies to make direct contact with international buyers. It provides unique and exclusive opportunity to market your company to the buyers attending the show.

LOOKING TO HOST A MEETING OR CORPORATE EVENT DURING THE SHOW?
Contact us at: events@real1884.ca **or at 306-781-9200**

- The Queensbury Convention Centre boasts an all-accessible convention space in the center of the REAL District whether you are looking to host a private corporate event, meeting, or booth hospitality we can offer local flare from our REAL Flavours menu as well as a variety of unique venue options.

GENERAL INFORMATION

ACCOMMODATIONS

Visit www.stayinregina.com to stay at a Regina Hotel Association approved member. Please see Canada's Farm Show Regina, SK website at www.canadasfarmshowreginask.com for a comprehensive list of accommodation information in and around Regina.

BOOTH/EXHIBIT CLEANING

REAL provides general hall cleaning at the close of the show each day. Exhibitors are requested to place all trash and other debris in the aisles for pick-up, as general cleaning personnel will not enter an exhibit area. Additional booth cleaning is available from **Showtime Event & Display** at an additional charge. Order online: www.showtimedisplay.com or call 306-352-0099.

CERTIFICATE OF INSURANCE

Contact: Exhibit Sales at farmshow@real1884.ca **or 306-781-9200** for more information

- The licensee shall place and maintain in full force and commercial general liability and property damage insurance in such amounts and containing such terms as REAL deems reasonably necessary in writing. Any indemnity or hold harmless provided herein shall not apply to the extent of (a) any negligence or willful misconduct of REAL or any of the additional insureds (as set forth herein) or their respective employees, agents, or contractors or (b) any structural or premises-related defects of the Premises. Further, THE REGINA EXHIBITION ASSOCIATION LIMITED and the CITY OF REGINA shall be listed as additional insureds on licensee's liability policies with respect to the liabilities assumed herein by licensee. Written evidence in the form of a Certificate of an insurance policy issued by the insurer shall be delivered to REAL at least 10 business days prior to the Event with general liability coverage of no less than $2,000,000 per occurrence coverage for booths sized 1000 square feet or less and $5,000,000 per occurrence coverage for booths sized 1001 square feet or more. $1,000,000 auto insurance coverage per occurrence where the booth contains a licensable vehicle, and the booth size is more than 1000 square feet. In the event of a cancellation of licensee's insurance, notice thereof will be provided to REAL in accordance with licensee's policy provisions. The licensee further agrees that if it does not satisfy REAL of its insurance coverage, REAL shall have the right to place such insurance and collect the premium from the licensee as rent. REAL's failure to object to the limits and types of insurance as evidenced by licensee's certificate of insurance within one (1) business day of receipt thereof shall mean that such limits and coverages are approved by REAL.
- **A copy of your certificate is required prior to June 1, 2024, and should be uploaded to your account on Map Your Show; failure to do so may result in forfeiture of the booth space.**
- Your insurance broker can assist you in either commercial general or event liability insurance or you may consider the offering that is included in this package. Exhibitors can obtain specific exhibitor liability insurance thru PAL Canada Insurance Brokers. For more information visit www.palcanada.com

ON-SITE SECURITY

Contact: Ground Patrol at 306-789-REAL (7325)

- Exhibitor badges give exhibitors entry into the show plus access to their booths prior to the doors opening at 9 a.m. each morning.
- Exhibitor badges can be picked up from the Show Office starting June 14, 2024. If you do not have your pass you will have to pay admission into the grounds, Canada's Farm Show Regina, SK will not refund any gate admissions purchased by exhibitors.
- Outside security companies are not permitted to work onsite at the REAL District. Any exhibitors that require additional security personnel must contract REAL employees.
- Please contact show management for more information.

SECURITY SCHEDULE DURING CANADA'S FARM SHOW:

- Indoor security rovers will start: 7 a.m. Thursday, June 13 to Sunday, June 17 at 11 p.m.
- Overnight security guards: 8 a.m. Thursday, June 13 to Sunday, June 23 at 11 p.m.

SEVERE WEATHER ACTION PLAN

- REAL has a Severe Weather Action Plan in effect during Canada's Farm Show Regina, SK. All on-site contacts will receive this information by e-mail the week of the show by constant contact. Please share this information with all staff that will be working.

FIRST AID

- Team Response is our First Aid on site – Call 789-REAL (7325)
- First Aid is located in the Viterra International Trade Centre Hall C Office

DEFIBRILLATORS

REAL has several defibrillators located on grounds. See the following:

Co-operators Centre

- Downstairs in Hallway, North end on wall of Viterra Arena
- Downstairs in Hallway, across from elevator on wall of RMP Arena
- Downstairs in Hallway, South end on wall of Brunswick Steel Arena

Viterra International Trade Centre

- Across from Hall C beside elevator
- At the Southwest end of the hallway on the South wall beside the elevator.

The Queensbury Convention Centre

- On Second Level, South wall East side, leading into Queensbury Convention Centre meeting rooms lobby (On wall of old South coat check)

Brandt Centre

- Main concourse East end on back wall of the box office under the East stands
- Lower-level South side on wall behind Pats player's box

AffinityPlex (Tim's and Subway Lobby)

- North wall across from Subway in lobby leading into the AffinityPlex playing field.
- Outside blue overhead entrance door.

In case of emergency call 306-789-REAL (7325)

MEDIA ROOM

- A media room will be operated by Canada's Farm Show Regina, SK during the show.
- Exhibitors are invited to submit any press materials relating to their products to: communications@real1884.ca

EXHIBITOR PARKING

- Exhibitor Parking during the show will be located in Lot M behind the Cooperators Centre. Exhibitors will receive a parking tag which will need to be displayed to park in this lot.
- Trailer drops off will be at the south end of Lot D ONLY to give our attendees front row parking at the show.
- Canada's Farm Show Regina, SK will be running shuttle services from the Regina Hotel Association hotels to the show grounds daily.
- For more information: please visit our website at www.canadasfarmshowreginask.com

ADDITIONAL SERVICES

ADDITIONAL EXHIBITOR PASSES
Order online through the Map Your Show Exhibitor Dashboard
Deadline: June 3, 2024 (after June 3, all late orders will only be taken in the Show Office at the time of move-in)

Indoor Booth Space: Each exhibitor receives two (2) Exhibitor Passes and lanyards as part of the booth fees. Bulk spaces 1000sf and up may request additional passes up to a maximum of 8 per company based on availability.

Avoid long line ups and purchase additional Exhibitor Passes through the **Map Your Show Exhibitor Dashboard**. Additional Exhibitor Passes will also be available for purchase in the Show Office. Cash or credit cards only, no personal or company cheques are accepted.

ADVANCED TICKET PROGRAM
Contact: farmshow@real1884.ca
Deadline: June 3, 2024

Let your clients and suppliers know you are going to be at Canada's Farm Show Regina, SK 2024 and invite them to come and see you in person.

We have an Advance Ticket Program that allows you to send admission tickets to your clients and suppliers and be charged back only on redemption. The cost of Advance Tickets is $30.00 plus taxes and fees per three-day pass and $15 plus taxes and fees per one-day pass.
1. Email farmshow@real1884.ca to order tickets. Tickets will be available for pick up at the REAL Administration Office or can be mailed out to exhibitors
2. Distribute them to your clients
4. Post-show you will receive a redemption report along with an invoice.

It's simple, it's effective, it's affordable.

ELECTRICAL ORDERS
Order online through the Map Your Show Exhibitor Dashboard
Deadline: **June 3, 2024** (after June 3, all late orders will only be taken in the Show Office at the time of move-in and will be charged at rush rate)

- All indoor exhibitors will receive (1) Complimentary – 1000W, single phase 120V outlet which will be supplied as 2-120V U-ground outlets. For exhibitors that require additional electrical, please go into the Map Your Show Exhibitor Dashboard and click on the tile that reads "Additional Items & Forms."

IT SERVICES/WIRELESS INTERNET
Deadline: June 3, 2024

- REAL District facilities do not come equipped with free wireless hi-speed internet. All exhibitors who require this service must order directly, by logging into the **Map Your Show Exhibitor Dashboard.**
- Orders received once move-in begins onsite will be prioritized based on a first come, first-served basis and will be charged a higher, overtime rate up to, and including the day prior to show start. **No orders will be delivered after the doors open.**
- Please note we do not allow third party providers to deploy services for clients on our site unless contracted by the REAL District.
- Exhibitor Lounges will be equipped with Wi-Fi.

SIGN & BANNER INSTALLATION & REMOVAL
Deadline: June 3, 2024

- Exhibitors who require banner or halo sign installation and removal must order the service directly by logging into your **Map Your Show Exhibitor Dashboard.**

SHOW OFFICE

- Please note exhibitor passes **will need to be picked up from the Show Office prior to the show opening on June 18th. *We do not mail passes***
- Canada's Farm Show Regina, SK will not refund any gate admissions for packages not picked up or lost/misplaced tickets.

MOVE-IN INFORMATION

Show Move In - Starts Friday, June 14, 2024.

Bulk move-in schedule and drop zone map will be provided by May 31, 2024.

MOVE IN DAYS

OUTDOOR ZONE DROP OFF ONLY

- Wednesday, June 12 8 a.m. - 10 p.m.
- Thursday, June 13 8 a.m. - 10 p.m.

BULK MOVE IN DAYS

- Friday, June 14 8 a.m. - 8 p.m.
- Saturday, June 15 8 a.m. - 3 p.m.

10 X 10'S MOVE IN DAY

- Monday, June 17 8 a.m. - 8 p.m.

June 17 *All exhibitors to be set up by end of day*

- All major set-ups must be completed. All items will need to be walked in from the gates after this time.
- No vehicles will be allowed in the buildings after the move-in deadline.
- No moving vehicles, including unauthorized golf carts and service vehicles, will be allowed on grounds during the show.
- Vehicles may only be parked in designated parking areas of the grounds during the show.
- **Gates will be open to the public starting at 9:00 a.m. Tuesday June 20**
- ***Exhibitors are responsible for tables, chairs, and carpet inside their own booth. Canada's Farm Show Regina, SK does not provide these items. If required, please contact Showtime Event and Display www.showtimedisplay.com or 306-352-0099.***

EVENT DAYS

- Tuesday, June 18 9 a.m. – 5 p.m.
- Wednesday, June 19 9 a.m. – 5 p.m.
- Thursday, June 20 9 a.m. – 4 p.m.

MOVE-OUT INFORMATION

Move-out begins at 4:15 p.m. on Thursday, June 20 with the exception of Viterra International Trade Centre Hall A, which begins at 4:30.

MOVE OUT DAYS

Thursday, June 20	Starting at 4:15 p.m. (VITC Hall A at 4:30 p.m.)
Friday, June 21	9:00 a.m. – 5:00 p.m.

Important Information

All move-outs must be complete by **5 p.m. on Friday, June 21**

- Exhibitors closest to the entrances and exits are required to disassemble and remove their displays first to clear the path for all other exhibitors to exit in a timely fashion.
  - All exhibitors must be moved out by 5 p.m. Friday, June 21
  - *Due to liability and customer courtesy issues, exhibitors who do not comply will lose the rights to their exhibit location and/or may be expelled from future shows.*
- Complimentary forklift service available during specified hours on a first come first serve basis (see schedule below)
- All Exhibitors must make arrangements with their freight supplier to have pick up for the weekend or use Showtime Events & Display
- Prior to leaving the premises on June 21, 2024, booths must be dismantled and crated with company name and shipping information (if applicable). **REAL District will NOT be responsible for anything left inside exhibitor booths.**

OVER-DIMENSIONAL PERMIT:

Please contact the City of Regina for the best truck route information and maps for moving over-dimensional loads. Any load that is over any of the following dimensions will require an over-dimensional permit, the cost of which will be covered by Canada's Farm Show Regina, SK:

Height = 4.2m (13.8ft); or

Width = 3.7m (12.1ft); or

Length = 25m (82.0ft)

Weight = Exceeding the Gross Vehicle Weights stated in Schedule "I" of Bylaw No. 9900

To request an over-dimensional permit, please submit a service request by either:

- Calling the City of Regina at 306-777-7000; or
- Using the online request form: http://www.regina.ca/site/contact/online-request-form/

Please note: The City of Regina requires minimum 14 days notice for over-dimensional permit requests.

FORKLIFT/CRANE SERVICE

- This complimentary service is **drop and go only** - maximum one hour per exhibitor.
- All forklift will be managed on a roving system. All exhibit space will be identified as zones, and forklifts will service those zones on a first come, first service basis.
- **Please note our crane capacity is 50 tons and our forklift capacity is 8000 lbs.**
- ***New in 2024*** Crane service must be booked in advance, by June 1, 2024, by contacting farmshow@real1884.ca

For move-out, all forklift will also be managed on a roving system. Please note: to accommodate the movement of gates and to clear impediments, show management will choose which areas need to be moved first. There could be delays. Any forklift requests outside of the below planned hours are charged out at the rate of $125.00 per hour.

FORKLIFT HOURS:

Move-In – Forklift Service

Friday, June 14	8 a.m. – 5 p.m.
Saturday, June 15	8 a.m. – 5 p.m.
Monday, June 17	8 a.m. – 8 p.m.

Move-Out – Forklift Service

Thursday, June 20	4:30 p.m. – Midnight
Friday, June 21	8 a.m. – 9 p.m.

LOADING DOCK

Access to the loading dock will be available. Location: Lot D

GATE ENTRANCE FOR EXHIBITORS AND TRANSPORT COMPANIES DURING MOVE-IN

Please use the following gates for access into the grounds during move-in:

- Lewvan Gate
- Princess Street Gate

IMPORTANT INFORMATION FOR EXHIBITORS & TRANSPORT COMPANIES ON SHIPPING & RECEIVING

Contact: Showtime Event & Display at robert@showtimedisplay.com or 306-352-0099 for more information.

- **Shipments delivered to REAL for Canada's Farm Show Regina, SK will not be accepted, signed for, or stored at REAL by its employees or stakeholders.** CONTACT SHOWTIME EVENT & DISPLAY ABOUT THEIR RECEIVING OPTIONS. Please inform your carriers that drop offs at your booth are at your own risk and will only take place during move-in, no exceptions. Smaller packages arriving during show hours can be dropped off at the Showtime Event & Display receiving office in the Stockman's building just off the Pasqua Street entrance. Packages will then be delivered to your booth by Showtime staff. **Ensure you have prearranged this service with Showtime.**
- All deliveries to exhibitor booths during show dates must arrive prior to 8 a.m. or after 6 p.m. for entrance into the grounds. Smaller parcels arriving during show hours must be dropped off at the Pasqua Street entrance. Please make sure they are clearly marked with the exhibitor's name, booth, and building. Exhibitors are responsible for pick up.

Any shipments arriving ***PRIOR to Show Dates*** must use the warehouse service of Showtime Event & Display at the following address:

C/o Showtime Event & Display
Canada's Farm Show Regina, SK – REAL
1660 Pasqua Street
Regina, SK.
S4T 4L9

OFFICIAL SERVICE PARTNERS

SHOWTIME EVENT & DISPLAY
Order online: www.showtimedisplay.com or call 306-352-0099
Early bird deadline: June 5, 2024

- Provides rental of tables, chairs, furnishings, and specialty furnishings; carpeting and under padding; booth cleaning; plants; portable systems; installation and dismantling labour; material handling; hard wall accessories; rental exhibits, and glass showcases.

REGINA MOBILE WASH (Pressure Washer)
Phone: (306)949-8234 or visit www.rmwindustries.com

SLEEK SIGNS
Email: sales@sleeksigns.com, call 306-359-7709, or visit www.sleeksigns.com

- Offering the widest array of large format printing, Sleek is able to meet your signage needs. Whether it is vehicle wraps, banners, trade show displays, banner stands, sandwich boards, or custom POP displays, we have you covered. Same day or next day service available on most products.

COMPLIMENTARY HOTEL SHUTTLE SERVICE

- Enjoy top-notch hospitality with the Regina Hotel Association (RHA)! Book your stay at any one of their member hotels and enjoy complimentary shuttle service to and from Canada's Farm Show Regina, SK on June 18-20, 2024. Visit www.stayinregina.com for a list of participating hotels.

FARMS.COM
Official Show Guide Producer
Email: Andrew Bawden at andrew.bawden@farms.com for more information.

CULLIGAN WATER
Preferred Bulk Water Supplier
Phone: (306)761-7745
www.culliganregina.com

SAFETY REGULATIONS

IMPORTANT INFORMATION FOR EXHIBITORS:

All personnel working with and operating equipment and machinery on site at Canada's Farm Show Regina, SK must comply with all general safety regulations as set out by Saskatchewan Occupational Health & Safety. Exhibitors must ensure that their staff complies with these regulations, particularly those that cover attire. HARD HATS and SAFETY BOOTS are mandatory when working around heavy equipment and/or machinery.

As per Sec. 116 (c) of the Occupational Health and Safety Regulations, all workers are to be provided with and are required to use approved fall arrest protection. The intent of the regulations is to ensure all personnel (including contractors, exhibitors, etc.) be protected from a fall of more than three (3) meters.

For further clarification of the guidelines contact:

Sask Labour Occupational Health & Safety
1870 Albert Street | Regina, SK
Phone: 1-800-567-7233
Website: www.labour.gov.sk.ca

Occupational Health & Safety
Regina Exhibition Association ltd.
306- 781-9200

POLICIES AND PROCEDURES

Canada's Farm Show Regina, SK
2024 Policies and Procedures

1. Conduct Of Show

The Licensor (The Regina Exhibition Association Limited, REAL) produces "Canada's Farm Show Regina SK " (Show) at REAL District and hereby reserves the right to: (a) require the Licensee to withdraw any item from public sale or view that the Licensor deems objectionable; (b) reject Licensee's display or change any exhibit or concession location so as to enhance the quality and/or presentation of the Show; (c) cancel this Agreement at any time without notice and provide to the Licensee a full refund of all amounts paid by the Licensee provided that such cancellation is not as a result of the Licensee's breach of this Agreement or these rules and regulations, in which event the Licensor may retain all amounts paid by the Licensee to the Licensor.

2. Exhibit Hours

Subject to clauses 3 & 4, the Licensee will: (a) take possession of the exhibit or concession location during move-in hours specified by the Licensor, and (b) complete all carpentry work and painting and have the Licensee's exhibit in good order and ready prior to the move-in deadline specified by the Licensor. Failure by the Licensee to comply with the foregoing may result in forfeiture of Licensee's rights under this Agreement and any amount paid hereunder. Exhibits must be: (a) fully set up, stocked, and have personnel on location during all Show hours; (b) dismantled and removed following the conclusion of the Show prior to the move-out deadline specified by the Licensor.

3. Move-in

See exhibitor manual on website for move-in dates and times. Canada's Farm Show Regina SK and REAL is not responsible for any loss or damage of equipment or items that occurs during move in and move out.

4. Move-out.

See exhibitor manual on website for move-out date and times. Exhibitors are prohibited from moving out early and may be charged at the discretion of Show Management to post a deposit to ensure compliance. Failure to do so will result in additional charges or loss of space. All booths must be dismantled and crated with company name, shipping information prior to leaving the show. Canada's Farm Show Regina SK and REAL is NOT responsible for any loss or damage of equipment or items duringmove in or move out.

5. Cancellation

The Licensee may, by written notice to the Licensor, cancel this Agreement at any time prior to the 90th day preceding the commencement of the Show, and on receipt of such written notice the Licensor shall refund to the Licensee all amounts paid under this Agreement less an administration fee equal to 50% of the total booth cost. No refunds will be provided for cancellations received by the Licensor less than 90 days prior to the commencement of the Show. If a Licensee fails to take possession of an exhibit or concession location prior to conclusion of the move-in, or abandons the exhibit or concession location, the Licensee's right and entitlement to occupy the exhibit or concession location shall immediately cease and be at an end.

6. Subletting

Subletting or sharing of an exhibit or concession location by Licensee is **not allowed**. The exhibit or concession location is to be used exclusively for the purpose shown on this Agreement. Licensee is not permitted to use electrical power or water from another Licensee. Exhibit or concession location(s) which have been assigned and confirmed are non-transferable.

7. Exhibit or Concession Limitations

The Licensor has the right to prescribe the materials to be used in the construction of booths, signs, show cards or tabloids of exhibits and to regulate their dimensions and positions, and generally direct the arrangements of articles exhibited so far as the same may be necessary to secure an attractive appearance. Licensee must confirm all exhibit activities to within the limits of the space allocated to it. No soliciting or advertising for any purpose will be permitted on the grounds except from within the space for that purpose.

8. Indemnity

The Licensor will take reasonable precautions to ensure the safety of property and materials brought upon the premises of REAL. The Licensee assumes all risk of exhibiting and the Licensor shall not be liable for any bodily injury sustained by, or death of, any individual, nor for any loss of, or damage to, any property in connection with the exhibit. The Licensee hereby agrees to indemnify, defend, and hold harmless REAL, its officers, directors, employees, and agents, from any and all damages, liabilities, actions, suits, claims, costs (including reasonable legal fees), penalties, or expenses arising out of or in connection with, in whole or in part, directly or indirectly: (a) the occupancy or use of the Premises by Licensee, Licensee's service providers (if any), or any other invitee of the Event; or (b) any acts, errors, or omissions on the part of Licensee, its officers, directors, employees, or agents, or any of Licensee's service providers. This Section shall survive termination of this Agreement.

9. Insurance

The licensee shall place and maintain in full force and commercial general liability and property damage insurance in such amounts and containing such terms as REAL deems reasonably necessary in writing. Any indemnity or hold harmless provided herein shall not apply to the extent of (a) any negligence or willful misconduct of REAL or any of the additional insureds (as set forth herein) or their respective employees, agents, or contractors or (b) any structural or premises-related defects of the Premises. Further, THE REGINA EXHIBITION ASSOCIATION LIMITED and the CITY OF REGINA shall be listed as additional insureds on licensee's liability policies with respect to the liabilities assumed herein by licensee. Written evidence in the form of a Certificate of an insurance policy issued by the insurer shall be delivered to REAL at least 10 business days prior to the Event with general liability coverage of no less than $2,000,000 per occurrence coverage for booths sized 1000 square feet or less and $5,000,000 per occurrence coverage for booths sized 1001 square feet or more. $1,000,000 auto insurance coverage per occurrence where the booth contains a licensable vehicle, and the booth size is more than 1000 square feet. In the event of a cancellation of licensee's insurance, notice thereof will be provided to REAL in accordance with licensee's policy provisions. The licensee further agrees that if it does not satisfy REAL of its insurance coverage, REAL shall have the right to place such insurance and collect the premium from the licensee as rent. REAL's failure to object to the limits and types of insurance as evidenced by licensee's certificate of insurance within one (1) business day of receipt thereof shall mean that such limits and coverages are approved by REAL.

10. Electrical

Licensees are advised that standard electrical outlets are included for inside rental space only.The Licensee is responsible for coordinating their electrical requirements (other than standard) with The Regina Exhibition Association Limited by way of completing the electrical order form on the exhibitor dashboard.

11. Noise

Undue noise in the demonstration of exhibits, or noisy or unseemly methods employed in sales or demonstrationactivities will not be permitted. The decision of what constitutes undue noise or unseemly methods rest exclusively with the Licensor.

12. Product For Display

The Licensee may only sell, or display products listed within this application. The Licensee must make anychanges or additions to the list of products in writing and are subject to approval by the Licensor. Changes to the Exhibit Space Application must be made 30 days prior to show dates.

13. Contravention of Laws

Licensee is responsible for complying with all applicable federal, provincial, and municipal laws and licenses with respect to its products and exhibit. This includes but is not limited to; labour legislation with respect to minimum wages and benefits of employees, Provincial Worker's Compensation coverage, temporary & foreign worker legislation and immigration requirements while working at its exhibits.

14. Security

Outside security companies are not permitted to work onsite at the grounds and buildings known as REAL. Licensees requiring security personnel must contract security services directly through The Regina Exhibition Association Limited.

15. Fire Regulation

If Licensee uses any type of fuel such as gas, oil, or propane in its exhibit or concession location(s), Licensee shall contact the Regina Fire Department to discuss all matters pertaining to the installation of such equipment.

The use of the following materials shall be prohibited:

* Acetate fabrics; corrugated paper box board; and no seam paper

* Paper backed foil unless glued securely to suitable backing.

The following materials shall be flame proof if used for display or decorative purposes:

- All cloth materials * Plastic Materials * Flowers - artificial* Ruckus* Foliage - artificial* Split wood and bamboo fibers *Styrofoam *Textiles, straw, grass, hay, wood chips, shavings
- Paper - Cardboards or compressed paperboard less than 1/8'' thick is considered to be paper.
- Flammable liquids or gases shall not be stored inside the building*Aerosols: It is permissible to exhibit one pressurized container, not exceeding one pint capacity of each product classified as a flammable liquid.
- Motor vehicles or gasoline powered equipment on display must be equipped with lock-on type gasoline tank caps and batteries are to be disconnected. Fuel capacity must be at a 1/4 tank or less.

16. Government Inspectors

The Licensee will provide to all government inspectors or agents all information required in the conduct of their investigations and will not impede or overrule the work of any government inspector in any area of their jurisdiction. CSA, RQH etc.

17. Taxes

Licensee is responsible for collecting and remitting to the appropriate government authority all sales and other taxes as applicable with respect to the sale of products or services from the exhibit or concession location(s).

18. Delivery of Goods

Employees of the Licensor will not receive goods on behalf of a Licensee. Arrangements for delivering and storage of goods are the responsibility of the Licensee.

19. Exhibit or Concession Cleaning

The Licensee will keep its own location(s) swept and cleaned. The Licensor will supply staff to ensure that the aisles are kept clean. Roadways and garbage containers will be cleaned daily by the Licensor.

20. Food & Beverage

Licensee will not dispense, whether for a price or free of charge, any food or beverage from any common space, roadway, aisle, or contracted exhibit space except as specifically provided for in this Agreement.

21. Vehicles

No vehicles will be allowed in any buildings after the move-in deadline. No moving vehicles will be allowed on the roadways of the grounds during the Show and vehicles may only be parked in designated areas of the grounds during the Show. No vehicles will be permitted within the exhibit area.

22. Trailers on Licensee's Lots

Trailers on Licensee outdoor exhibit space that are used as offices or stage areas, will be positionedso as not to interfere with the sight lines of adjoining or neighboring Licensee exhibit space. The Licensor will have final approval as to location.

23. Storage

Storage of Licensee equipment on the grounds after the move-out deadline is not permitted. Equipment left on the grounds after the move-out date will be removed or stored at the Licensee's expense. Licensee absolves the Licensor from any liability or claim with respect to such action taken after the move-out date.

24. Consent

I give consent to receive electronic communications, including emails, from Canada's Farm Show and their services,events, news, offers, promotions, updates and more. I may withdraw consent at any time.

25. Free Draws

Licensee shall not conduct a free draw unless prior approval from the Licensor has been obtained. All free draw tickets and stubs must contain the name of the company conducting the free draw and a sample of same must be provided to Licensor. Licensee will provide Licensor with the name of the winner(s) of any free draws that are conducted.

26. Raffle Tickets

The selling of raffle tickets or soliciting of donations by Licensee from any common space, roadway, aisle, or contracted exhibit space is prohibited except as specifically provided for in this Agreement.

27. Illicit Drugs

The Licensee will not permit the display, sale or advocacy of items or paraphernalia that may be seen to promote in any way the use of illegal drugs.

28. Novelties

Licensee shall not give away buttons, hats, fans, and such other items which are customarily distributed from novelty stands except as provided in the Agreement.

29. Motion Picture Equipment

Licensee is advised that the buildings and the outside grounds utilized for the purpose of live entertainment are covered by a contract with the International Alliance of Theatrical Stage Employees and Moving Picture Operators of the United States and Canada. Motion Picture operators are specified as employees covered in the contract and such persons must be supplied by the Union if used within the grounds and buildings known as REAL.

30. Application Deadline

Provided space is available, applications are accepted up to the show start but will be excluded in the Official Show Guide.

31. No exhibitor shall move.

Unless approved by Show Manager.

32. No exhibitor will enter/move.

Items from another exhibitor booth.

33. Objectional Patrons

REAL reserves the right to eject any objectionable person or persons (as determined using reasonable, non-discriminatory discretion) from the Premises and the LICENSEE hereby waives all claims for damages arising from the exercise of such rights, except to the extent such damages arise out of any negligence or willful misconduct of REAL or its employees, agents or contractors.

34. Evacuation of Premises

Should it become necessary in the judgement of REAL to evacuate the Premises for reasons of public safety, the LICENSEE will retain possession of the Premises for sufficient time to complete presentation of the activity without additional rental charge providing such time does not interfere with another event scheduled in the Premises. If it is not possible to complete presentation of the event, or reschedule, the rental shall be forfeited, prorated or adjusted at the discretion of REAL, based on the situation, and the LICENSEE hereby waives any claim for damages or compensation from REAL, provided, however, that LICENSEE approves such forfeiture, reduction or adjustment in writing. If the LICENSEE does not approve, it may refer the matter to dispute resolution pursuant to Section 54 of this Appendix.

35. MAINTAIN SAFETY

The LICENSEE agrees not to bring onto the Premises any material, substances, equipment, or object which is likely to endanger the life of, or cause bodily injury to, any person on the Premises or which is likely to constitute a hazard to property thereon without the prior written approval of REAL. REAL shall have the right to refuse to allow any such item to be brought onto the Premises and the further right to require its immediate removal therefrom if found thereon. When exhibiting motor vehicles, in or on the Premises, no vehicle shall contain more than one-quarter tank of fuel, battery posts shall be disconnected, and if the fuel cap is exposed, it shall be locked. When propane bottles are exhibited or contained as part of an exhibit, the maximum amount of propane in each tank shall not exceed five (5) lbs. Regardless of the size of the tank, and the tank shall not be connected to other propane tanks or any other appliance, and shall be sealed against leakage.

36. FLAMMABLE MATERIAL PROHIBITED

The LICENSEE agrees that it will not use or permit to be used for decorations or any other purpose flammable materials such as tissue paper, crepe paper, etc., and that all such decorative materials shall be treated with flame proofing. Further, the LICENSEE shall not do, nor permit to be done, anything in or upon any portion of said Premises or bring or keep anything therein or thereon which shall in any way conflict with the conditions of any insurance policy upon the Premises or any part thereof, (provided, however, that REAL shall advise LICENSEE of any such conditions which may be applicable to the Event), or in any way obstruct or interfere with the rights of other tenants in said Premises or injure or annoy them.

37. APPROVAL FROM FIRE MARSHAL

Requests for any pyrotechnics must be submitted in writing by the LICENSEE (or the LICENSEE'S pyrotechnics provider) to REAL and the CITY OF REGINA FIRE MARSHAL for approval. The LICENSEE agrees to submit two (2) copies of a full and complete floor plan for an exhibit show to the FIRE MARSHAL no less than thirty (30) days before the first move-in day, and no move-in may begin without a signed copy of such floor plan from the FIRE MARSHAL being provided to REAL.

38. ENGINES, MOTORS AND FIRES PROHIBITED

The LICENSEE shall not, without the written consent of REAL, put up or operate any engine or motor or machinery; or use oils, burning fluids, camphene, kerosene, naphtha, acetylene, gasoline or any other flammable material on the Premises, or any other agent other than electricity for illuminating the Premises.

39. OBJECTIONABLE PERFORMANCES

REAL retains approval right of the performance, exhibition or entertainment to be offered under this Agreement, and LICENSEE agrees that no such activity or part thereof shall be given or held if REAL files written objection on the ground that the Event is legally obscene, fails to uphold Event advertising claims or violates Event Content Restrictions (if any) agreed to in writing by both parties at the time of completion of the Agreement. If REAL files such objection and the parties are unable to resolve such situation after good faith efforts to do so, either party may refer the matter to arbitration pursuant to Section 54 of this Appendix. If the matter is not referred to arbitration, REAL shall not be liable to the LICENSEE and the LICENSEE shall be required to pay all rents, costs and expenses as provided in this Agreement. The LICENSEE agrees to use reasonable efforts to ensure that the entertainers, agents, and employees will not use devices and effects or conduct themselves in a manner which invites patrons of the Event to act in an uncontrolled manner during the performance(s) or while in the Premises.

40. INTERRUPTION OF THE EVENT

REAL shall retain the right to cause the interruption of any performance in the interests of a legitimate public safety risk or threat, and to likewise cause the termination of such performance when, in the reasonable judgment of REAL and after consultation with LICENSEE and appropriate authorities, if feasible, it is necessary to do so in the interest of public safety, and the LICENSEE hereby waives any claim for damages or compensation from REAL in such an event.

41. PUBLIC ANNOUNCEMENTS AT EVENT

REAL reserves the right to distribute to the audience announcements and literature concerning future attractions to be held in the Premises; whether such attractions are under the auspices of the LICENSEE or otherwise, provided, that such announcements shall not unreasonably interfere with the Event. REAL is also entitled to make such announcements as REAL may deem necessary at any time in the interest of public safety. LICENSEE agrees that it will co-operate with the delivery of such announcements for public safety, including, but not limited to announcements requiring patrons to return to their seats.

42. DISPLAY ADVERTISING RIGHTS

REAL retains the exclusive right to keep any and all forms of display advertising in or on the Premises including, but not limited to, illuminated display signage, posters, banners and electronic message centers during the Event. Further, REAL shall retain all revenue received therefrom.

43. COMPLY WITH RULES AND REGULATIONS

The LICENSEE agrees to abide by and conform to all reasonable rules and regulations from time to time adopted or prescribed by REAL for the government and management of said Premises. REAL has the right at all times to enter and inspect the Premises without any restrictions.

44. LICENSES AND PERMITS

The LICENSEE agrees to comply with all Federal, Provincial or Local laws and to pay promptly all taxes, excise or license fees and to take out all licenses or permits for use of licensed space as required by Federal, Provincial or Local laws and ordinances; and the LICENSEE agrees to provide evidence of same to REAL on demand. The LICENSEE also agrees to advise all exhibitors offering goods for sale that applicable sales tax must be filed, designating sales were made in Regina, Saskatchewan.

45. COMPLY WITH LAWS

In the event that the LICENSEE is not a resident of Canada and has not provided a resident of Canada waiver, A Non-Resident Withholding (NRW) Tax will be applied to all payments. No activities in violation of Federal, Provincial or Local laws shall be permitted on the Premises, and LICENSEE shall cooperate with REAL to enforce this provision. No unlawful actions, conduct, language, pictures, or portrayals shall be included in the activities or Event presented by the LICENSEE on the Premises, and nothing shall be presented, used, or sold that is contrary to law or prohibited by ordinances of the city of Regina. Further, the attention of the LICENSEE is called to any such violation on the part of the LICENSEE, or any persons employed by or admitted to the Premises by the LICENSEE, the LICENSEE will promptly cease or remedy such violation.

46. LODGING PROHIBITED

The LICENSEE agrees that it will not permit the Premises to be used for lodging room unless agreed to in writing by REAL.

47. DISCRIMINATION PROHIBITED

No person shall be denied admission to a performance or the Event because of race, creed, religion, sect, color, ethnic or national origin, or political or economic opinions.

48. NUMBER OF PERSONS LIMITED

The LICENSEE shall not admit to said property a greater number of persons than the seating capacity thereof will accommodate or can safely or freely move about the said Premises and the decision of REAL in this respect shall be final. LICENSEE is solely responsible for obtaining permits for, and adhering to, capacity limits as set by the Regina Fire Marshall.

49. LOST ARTICLES

REAL shall have the sole right to collect and have the custody of articles left in the Premises by persons attending any event held in or on the Premises and the LICENSEE or any person the LICENSEE's employ shall not collect or interfere with the collection or custody of such articles, except for the purpose of delivering such articles to REAL

50. FREE SAMPLES

The LICENSEE is not allowed to permit any promotions, free giveaways, or any kind of free samples of food, beverage, or any other products without prior written approval by REAL.

51. REAL'S EXCLUSIVE RIGHT TO OPERATE

REAL reserves the right to operate and maintain its regular concessions and concession rights including food, beverages and parking privileges, and to sell refreshments and other merchandise, to rent other articles, to take photographs for its own records (subject to the prior written consent of performing artist(s) and/or LICENSEE) and other privileges. All catering at the Premises must be performed by REAL and all bar operations must be arranged through REAL unless tour catering is otherwise approved. The LICENSEE shall not engage in any of the aforesaid businesses without the written consent of REAL and on such terms and conditions as REAL may determine.

52. CONTROL OF KEYS

The Premises and the keys thereof, shall at all times be under the charge and control of the manager appointed by REAL and employees appointed at the discretion of the manager and/or REAL to properly retain charge and control may enter the Premises at any time and on any occasion.

53. LICENSEE'S PROPERTY SHIPPED TO REAL

For an applicable fee, mutually agreed to by both parties prior to goods being received, REAL will accept delivery of property addressed to the LICENSEE only as a service to the LICENSEE and only after permission to conduct this service has been given by REAL. REAL will not be liable for any loss, damage or injury to such property, and the LICENSEE will indemnify and hold harmless REAL for any loss or damage to such property in the receipt, handling, care or custody of such property at any time, except to the extent such loss, damage or injury arises out of the negligence or willful misconduct of REAL or its employees, agents or contractors. The LICENSEE further indemnifies REAL from any claims or costs related to claims from any third party for loss or damage to property on the Premises of REAL during the time covered by this Agreement, except to the extent such claims arise out of the negligence or willful misconduct of REAL or its employees, agents or contractors.

54. SIGNAGE

REAL prohibits signage on REAL property. Any LICENSEE signage on REAL property requires prior written consent by REAL.

55. OTHER MATTERS

It is agreed that any matters not expressly provided for in this Agreement will be decided and dealt with at the reasonable discretion of REAL.

56. DISPUTE RESOLUTION PROCEDURE

Any disagreement or dispute (herein "Dispute") arising out of or relating to this Agreement, shall be resolved as set forth in this section. It is agreed that any dispute resolution procedure undertaken in accordance with this Article shall be held in Regina, Saskatchewan.

If settlement cannot be reached, either party ("Party") may give notice in writing of its intention to arbitrate, together with a written submission ("Submission") to the other party ("Other Party").
The Submission shall outline the nature of the dispute, the relevant facts and the argument of the Party giving the notice. The Other Party shall within 5 days of receiving the Notice, prepare its reply ("Reply") and serve such Reply on the other party.

Immediately upon a Party serving a Notice of Arbitration, each Party shall place one person's name in a hat and a third party shall draw from the hat the name of the person who shall be the single arbitrator. If a Party has not submitted a name, the arbitrator shall be the person whose name is placed in the hat.

The arbitrator shall base his/her decision on the Submission and Reply; provided, however, that the arbitrator shall at his/her discretion, have the option to ask either party to answer questions to clarify the nature of the dispute or any part of the Submission and Reply; and in such case, the arbitrator shall base his/her decision on the Submission and Reply as clarified by the answer to the arbitrator's question.

The decision of the arbitrator shall be final and binding on the parties and not subject to appeal or rehearing in any manner.

A party shall have recourse to the courts only to enforce the arbitration decision if the other party fails to abide by such decision.

57. FORCE MAJUERE

REAL shall not be responsible or liable for damages caused by delay or failure to perform its obligations under the terms of this Agreement when the delay or failure is due to strikes, lockouts or labour disputes, acts of God, lawful acts of public authorities, delays or defaults caused by common carriers, riots, fire, flood, explosion, public health emergency, communicable disease outbreak , governmental controls or regulations, or any other cause beyond its reasonable control (hereinafter referred to as a "force majeure"). In the event of a force majeure, REAL reserves the right to terminate this Agreement, and if such right is exercised, shall release the Licensee from liability for payment for time not utilized and the Licensee agrees to release REAL from all claims and causes of action or any nature and kind for such termination. Licensee agrees that unexpected business interruptions and mechanical failures that impact service offerings will not create an opportunity for Licensee to seek lost revenue from REAL or support legal claims should the interruptions be considered reasonable within market conditions and best practices in facilities maintenance.

58. COVID-19 AND SIMILAR

Without limiting the generality of section 53, in the event capacities are reduced due to COVID-19 or similar measures, REAL has the option to cancel the engagement and retain the deposit less any non-refundable costs to LICENSEE or re-evaluate the event with the new capacities and present a new offer to the LICENSEE that reflects those new numbers. Should live events not be permitted by event time, the show will be cancelled, and the deposit will be returned to LICENSEE less any non-refundable costs.

59. ASSIGNMENT and AMENDMENT

The LICENSEE shall not assign its rights under this Agreement including with respect to any use of the Premises or any part thereof without the prior written consent of REAL. This Agreement shall not be amended without the prior written consent of the parties.

60. SEVERABILITY

If all or any part of any term or provision hereof is illegal, invalid, or unenforceable for any reason, such illegality, invalidity, or unenforceability shall not affect the validity or enforceability of the remainder of this Agreement.

61. WAIVER

No omission or delay by either party in exercising any right, power or privilege hereunder shall operate as a waiver thereof nor shall any single or partial exercise of such right, power or privilege preclude any other or further exercise thereof of any other right, power, or privilege. The rights and remedies herein are cumulative with and not exclusive of any rights or remedies provided by law.

62. JURISDICTION

This Agreement shall be construed in accordance with and governed by the laws, and subject to the jurisdiction of the courts of Regina, Saskatchewan.

63. ENTIRE AGREEMENT

This Agreement (together with all Appendices incorporated into this Agreement), constitutes the entire agreement and understanding between the Parties in respect of all matters which are referred to herein and supersedes any previous arrangement, agreement or understanding (whether oral or written) between them relating to such matters. The Parties confirm that they have not entered into this Agreement on the basis of any representations, warranty or undertaking that is not expressly incorporated in this Agreement.