

SPONSORSHIP OPPORTUNITIES



Sponsor Canada's Farm Show Regina, SK, to enhance your company's impact with your customer base

Why sponsor?



- Increase brand visibility
- Generate sales/leads
- Direct engagement with targeted producers
- Build relationships with face-to-face interaction
- Collaborate with the agriculture community



Canada Level Partner: \$30,000+

- First selection of TOP sponsorable assets to meet your objectives
- Full page ad in Farms.com Show Guide publication
- Signage and activation rights
- Digital ads on REAL Campus network
- Social shout-outs and support
- Use of the Canada's Farm Show 'Canada Level' Partner brand
- (50) Passes for Canada's Farm Show
- (6) Invites to Canada's Farm Show President's Reception
- (4) Invites to Canada's Farm Show Exhibitor Networking Event
- (4) VIP parking



Farm Level Partner: \$15,000+

- Select from sponsorable assets to meet your objectives
- Name and logo attachment with asset(s)
- Half page ad in Farms.com Show Guide publication
- Signage and activation rights
- Digital ads on REAL Campus network
- Social support
- Use of the Canada's Farm Show 'Farm Level' Partner brand
- (30) Passes for Canada's Farm Show
- (4) Invites to Canada's Farm Show President's Reception
- (2) Invites to Canada's Farm Show Exhibitor Networking Event
- (2) VIP parking

SPONSORSHIP OPPORTUNITIES



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Show Level Partner: \$7,500+

- Select from sponsorable add-ons to meet your objectives
- Name and logo attachment with asset(s)
- Signage and activation rights
- Digital ads on REAL Campus network
- Use of the Canada's Farm Show 'Show Level' Partner brand
- (15) Passes for Canada's Farm Show
- (2) Invites to Canada's Farm Show President's Reception
- (2) Invites to Canada's Farm Show Exhibitor Networking Event
- Logo on the sponsor page in Canada's Farm Show Official Show Guide publication



Sponsor Add-ons

- (4) Hour meeting space rentals - \$150
- Bushel Level online package - \$295
- Acre Level online package - \$795
- REAL Flavours meal vouchers to the Young's Equipment Farmhouse Lounge
- 016 beer tokens to the Young's Equipment Farmhouse Lounge
- Farms.com Show Guide ads:
 - 1/2 page - \$3,095
 - 1/3 page - \$2,350
 - 1/4 page - \$1,875
 - 1/8 page - \$975
 - Full page - \$5,995
 - Written Feature - \$1,250 (with the purchase of a half page ad or larger)



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