

News Release

For immediate release

Wednesday, August 2, 2023

Queen City Ex presented by SaskTel Welcomes Newcomers to Regina with Complimentary Passes for a Fun-Filled Day

[Regina, Saskatchewan] - Regina Exhibition Association Limited (REAL), a leading community-focused organization, is proud to announce Newcomers Day as part of Queen City Exhibition presented by SaskTel designed to extend a warm welcome to newcomers arriving in Regina. The event will take place on August 3, 2023 from 1pm – 4pm at REAL District as part of the 2023 QCX, bringing together community partners, local residents, and newcomers to foster lasting connections and facilitate a smooth transition into their new home.

Moving to a new country can be an overwhelming experience, particularly for families who are eager to establish themselves in a welcoming community. "QCX Newcomers Day" aims to provide newcomers with a supportive network through community partnerships, complimentary passes to Saskatchewan's Fair, and resources to assist them in adapting to their new lives in Canada.

The event will feature an array of exciting activities, all designed to help newcomers settle into their new community:

Community Partnerships: Local businesses, service providers, and community organizations including the Regina Open Door Society & Catholic Family Services will join hands to offer valuable resources and support. From language assistance and cultural orientation to job-seeking guidance and housing information, these partnerships will equip newcomers with the tools they need to thrive in their new environment.

Complimentary Passes: As a warm welcome to the community, "Newcomers Day" will provide 300 new Regina residents with complimentary passes to QCX 2023. This not only fosters engagement within the community but also facilitates an opportunity for these families to have a day of enjoyment.

Family-Centric Activities: Recognizing that family plays an integral role in the settlement process, the event will feature fun-filled activities for all ages. REAL & North American Midway Entertainment (NAME) have a goal to create lasting memories in the hopes of fostering new relationships with the community for years to come. QCX is about family and friends and the experiences, fun, and exciting moments we share with them.

"We understand the challenges and excitement that accompany starting a new life in a different country," said Tim Reid, President and CEO for REAL. "Our goal is to create a warm and inclusive atmosphere where newcomers can build connections, find support, and feel at home in their new

community. Newcomers Day at QCX 2023 is a celebration of diversity and unity, bringing everyone together to create a stronger, more compassionate society."

Newcomers Day is a unique opportunity for the community to connect with newcomers, share experiences, and foster cross-cultural understanding. Attendees can expect everything QCX offers, from the exciting Midway rides, to all the fair food and beverage options, and family friendly entertainment and games.

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About REAL

Owned by the City of Regina and situated in the heart of Regina, Regina Exhibition Association Limited (REAL) is the largest interconnected event complex in Canada. It is the home of the REAL District and is the centre of sport and rec, business, entertainment, and agriculture for the community. REAL is a notfor-profit corporation that operates the 100-acre property. The REAL District hosts most of Regina's major events, including Canada's Farm Show presented by Viterra, Queen City Ex presented by SaskTel, and Canadian Western Agribition. It is also home to the Saskatchewan Roughriders, Regina Pats, Regina Soccer Association, many minor and recreational sports, concerts, trade shows, and conventions. Visit realdistrict.ca

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