



Agricultural
Manufacturers
of Canada



Canada's Farm Show Regina, SK presented by Viterra Offers Exciting Career Opportunities in Agriculture by Partnering with Agricultural Manufacturers of Canada

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Regina, SK - Canada's Farm Show Regina, SK presented by Viterra (CFS), one of the largest and most influential agricultural shows in North America, is proud to announce the launch of the "**Launch Your Career in Ag**" event. Taking place on **Thursday, June 22, from 1:30 p.m. to 4:30 p.m.** in the Viterra International Trade Centre, this event aims to connect prospective job seekers with over 300 potential employers from the agricultural industry.

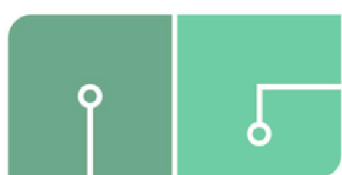
CFS serves as a platform where exhibitors, producers, and international buyers converge to discover the latest advancements in equipment and technology. Each year, thousands of visitors from across Canada and around the world attend this prestigious event, making it an exceptional opportunity for networking and career development.

The "**Launch your Career in Ag**" event is specifically designed to provide students and aspiring professionals with an avenue to engage with leading manufacturers, suppliers, and other ag-related companies. Attendees will have the unique chance to discuss various opportunities and submit their resumes directly to potential employers, offering them a valuable head start in the agricultural industry.

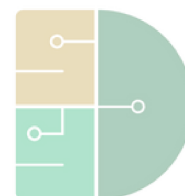
"We believe in fostering an environment that encourages young talent to join our industry and connect them with industry leaders," stated Kirk Westgard, VP of Agriculture at REAL. "This initiative's success relies on partnerships such as the one we have formed with AMC, and we are committed to providing promising prospects for the next generation of agricultural professionals."

Agricultural equipment manufacturing is a unique and growing industry in Canada, with revenues reaching **over \$8 billion per year**. In Canada, agricultural equipment manufacturing has evolved as a distinct sector of innovation and economic activity relative to other manufacturing sectors.

Canadian agricultural equipment manufacturers understand the challenges and practices of farmers not just in Canada, but around the globe. By meeting the needs of the farmers, **Canada's agricultural equipment manufacturers are helping feed the world**. Our industry **employs more than 25,000 people** in exciting careers in the skilled trades, engineering, marketing and communications, finance, human resources, and more.



LAUNCH YOUR
CAREER IN AG





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Donna Boyd, President of AMC states, “Our industry has seen exponential growth and the demand for talent is unprecedented. A career in agriculture offers the opportunity to be part of one of the most **successful industries in Canada**; one which **protects the environment, ensures global food security and fuels the future of food through innovation**. AMC is directly addressing the needs of our members and our industry through the Careers in Ag Campaign – a partnership between industry, academia and government and we are proud to join forces with Canada’s Farm Show in the quest to attract and incent people into our sector.”

Manufacturers, suppliers, and many other Ag-related companies will be on hand to discuss career opportunities and receive resumes. Students can attend for FREE!* Please visit canadasfarmshowreginask.ca for more information and to get passes.

“Creating an **opportunity for young people to enter our industry and connecting them with industry leaders** is very important to us and this partnership with AMC is integral to this initiative’s success” explained Kirk Westgard, VP, Agriculture REAL.

*Students please use STUDENTSINAG code when purchasing tickets to get your FREE pass (you will be prompted to show Student ID)

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About Canada's Farm Show (CFS):

Canada’s Farm Show, Regina SK presented by Viterra (CFS) is held for three days each June. Exhibitors, producers, and international buyers come together at Canada’s Farm Show (CFS). It’s one of the largest and most important agricultural shows in North America, highlighting the latest in equipment and technology and attracting thousands of visitors from across Canada and around the World. Held annually in Regina, SK, CFS showcases cutting-edge equipment, technology, and services for the agriculture industry. With its extensive exhibitor lineup and diverse range of attendees, CFS offers a unique platform for networking, knowledge-sharing, and business development.

About Agricultural Manufacturers of Canada (AMC):

Agricultural Manufacturers of Canada (AMC) is a national organization with global impact and a member-driven industry association representing over 250 agricultural equipment manufacturers and the many companies that support them. As a national, member-driven industry association, AMC lobbies on behalf of members both provincially and federally, providing a strong voice and effective advocacy on key issues concerning our industry. AMC is the only association in Canada that focuses all its time and effort on making agricultural manufacturing in Canada stronger.

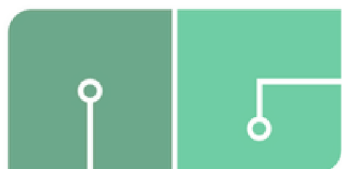
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