

News Release

For immediate release

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Queen City Ex Presented by SaskTel is Turning Up the Fun, again!

Regina, Saskatchewan - The Queen City Ex presented by SaskTel is back and better than ever! This year's event promises to deliver an unforgettable experience for attendees of all ages, and it promises to Turn Up the Fun, again! From the foodbank partnership with the return of an eating competition and world champion Joey Chestnut, the QCX ticket giveaway for Rider fans, and an exciting concert lineup, there is something for everyone to enjoy.

The Queen City Ex presented by SaskTel, held at the REAL District will take place August 2 to August 6, 2023, and the Pile o' Bones Rodeo presented by 620 CKRM is back on August 4 and 5, so get those cowboy boots ready!

"We are thrilled to announce the return of the Queen City Ex for 2023," said Tim Reid, President and CEO of Regina Exhibition Association Limited (REAL). "This year's fair promises to be a truly unforgettable experience, with new and exciting attractions that will delight visitors of all ages. We are also thrilled to announce all the free and reduced cost ways families can attend. Accessibility to the Fair is at the core of our community goals."

Back again this year is the Original 16 Stage, located in Confederation Park. The concert lineup this year is outstanding, with Flo Rida set to headline on Thursday, August 3. Attendees can enjoy the shows through our Premium Experience in the VIP or Fan Zone, and the first night will kick off with the RSO (Regina Symphony Orchestra) followed by fantastic fireworks display. Before each concert, DJ Tally T will entertain guests with their dynamic performances.

Concert Schedule:

- Wednesday, August 2- Regina Symphony Orchestra and fireworks, presented by SaskMilk and Jack 94.5
- Thursday, August 3- Flo Rida, presented by Brunswick Steel and Play 92.1
- Friday, August 4- Boyz II Men, presented by Prairie Mobile and Z99
- Saturday, August 5- James Barker Band, presented by Sherwood Co-op and Pure Country
- Sunday, August 6- Finger 11 and Sebastian Bach from Skid Row, presented by SaskTel and 104.9 The Wolf

We are happy to again be hosting our Newcomer Program on August 3, which provides families new to Canada an opportunity to experience all things QCX! The morning of August 4 we are providing a quiet fair experience for kids with special needs so they can also have fun at the fair in a more comfortable environment.

Rider Game Day at QCX is back! Fans with game day tickets for Sunday, August 6 will receive free admission to QCX that Sunday. This is a great opportunity to enjoy all the attractions and entertainment while supporting the Saskatchewan Roughriders.

Last year QCX raised \$63,540 for the Regina Food Bank through our eating contest, and we hope to do that again, if not better! Joey Chestnut is back so stay tuned for further announcements around our 2023 eating contest.

To provide a new generation the opportunity to make memories at the fair, we are giving 24,000 QCX tickets to four different school divisions. These will be distributed by each school division.

Mostos Indigenous Village will have daily performances and storytelling with Terrence Littlelent. There will also be the Global Pet Foods Super Dog show, and Kiddie Land with new rides to keep the little ones entertained. There will be more fun fair foods to try this year, like light saber cotton candy or a peanut butter and jelly corndog!

Midway fans will be pleased to hear that there are new rides, such as X-Drive, among others. Finally, there is a new beer garden for those looking to unwind and relax. It is the perfect place to grab a cold one with friends and soak in the festive atmosphere. You won't want to miss checking out Circus Surreal's sword swallowing, fire breathing, and stilt-walking.

One of the goals of REAL is to make the Fair accessible for all. This year there are many ways for all to visit. August 6 we are once having our free pancake breakfast and free admission before 12:00 with a donation to the Food bank. And the SGI safe ride program will be back again, watch for details.

With so many exciting events and attractions to choose from, the 2023 Queen City Ex presented by SaskTel is a must-attend event for everyone. We are introducing a new ticket initiative: Turn Up the Savings Tuesday! 2,500 \$5 tickets, follow REAL on social for the release of these tickets. Advanced tickets go on sale May 16 which provide major savings, and Co-op will start selling advance gate passes on June 20, so don't miss out on the fun!

Advanced Ticket Prices:

- Adult- \$18
- Senior- \$16
- Youth- \$16
- Daytripper- \$53

At the Gate Ticket Prices:

- Adult- \$20
- Senior- \$18
- Youth- \$18
- Daytripper- \$73

For information on everything taking place at the exhibition visit: www.queencityex.com

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