

News Release

For immediate release

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PBR Canada's Elite Cup Series to Debut in Regina, Saskatchewan June 22, 2022

Tickets for the PBR Regina Classic on sale Friday, January 7 at 10:00 a.m. CST

Regina, Saskatchewan – For the first time in history, PBR (Professional Bull Riders) Canada's elite Cup Series will travel to Regina, Saskatchewan, debuting inside the Brandt Centre on June 22, 2022 with the PBR Regina Classic.

PBR Canada's Cup Series regularly features Canada's best riders alongside some of the league's top international athletes, squaring off against the rankest bucking bulls from across the nation.

For one night only, fans will witness exhilarating 8-second rides and wrecks throughout the action-packed event as the PBR's courageous bull-riding athletes face off against their 2,000-pound opponents.

The PBR Regina Classic will mark the fifth event of the 2022 PBR Canada Cup Series. The tour will launch on Feb. 5 in Red Deer, Alberta, with the complete slate of events to be announced in the coming weeks.

Marking the first-ever mid-week PBR Canada Cup Series event, the 2022 PBR Regina Classic will be held in tandem with Canada's Farm Show, scheduled for June 21-23. As one of the largest dryland farming shows in Canada, Canada's Farm Show is one of the most important agricultural shows in North America that attracts a global audience.

The elite PBR Canada Cup Series was scheduled to travel to Regina in March 2020, however, the event was cancelled the day prior after the announcement of mass gathering restrictions due to the COVID-19 (coronavirus) pandemic.

PBR Canada's Cup Series' debut in the Queen City comes on the spurs of one of the most exciting, and historic, battles for the PBR Canada Championship in history.

After a dominant season, including four event wins across all levels of competition and a victory in one of the division's special 5/5 Bucking Battles, **Dakota Buttar** (Kindersley, Saskatchewan) entered the 2021 PBR Canada National Finals with a firm grip on the No. 1 ranking in the race for the 2021 PBR Canada Championship, and accompanying \$50,000 bonus.

However, a groin injury initially sustained at the final regular-season event of the year proved too much for Buttar to battle, inevitably sidelining him from competition the last day of the campaign.

With the title decided on the final outs of the year, 2018 PBR Canada Champion **Cody Coverchuk** (Meadow Lake, Saskatchewan) mounted an incredible come-from-behind surge, erasing Buttar's 53.66-point lead, to conclude the year No. 1 in the nation, capturing his second career national championship.

The Saskatchewan contender clinched the title, and his share of the record \$175,000 purse paid out at the year-end event, with an impressive 89.5-point ride aboard annual PBR Canada Bull of the Year contender **Finning Lil Shorty** (Flying Four Bucking Bulls).

Coverchuk is now one of just three riders to have won the coveted PBR Canada Championship in multiple seasons, joining the likes of two-time title holder Lambert and three-time Champion **Aaron Roy** (Yellow Grass, Saskatchewan).

The bull riding action for PBR Canada Cup Series' Regina Classic begins at 7:00 p.m. CST on Wednesday, June 22, 2022.

Tickets for the event go on sale Friday, January 7 at 10:00 a.m. CST, and start at \$25, standard fees may apply, and can be purchased online at TicketMaster.ca and at the Brandt Centre Box Office.

All PBR Canada events are subject to change, planned in accordance with directives issued by relevant government and health authorities given the evolving regulations during the COVID-19 pandemic.

The 2022 slate of events marks the seventh season for the PBR Canada Cup Series as a unified competitive series traveling across the country and broadcast on TSN.

Stay tuned to PBRCanada.com and follow the tour on Facebook ([PBR Canada](https://www.facebook.com/PBRCanada)), Twitter ([@PBRCanada](https://twitter.com/PBRCanada)), and Instagram ([@PBRCanada](https://www.instagram.com/PBRCanada)) for the latest event and broadcast schedule, results, news, stats and more.

About PBR (Professional Bull Riders) Canada:

PBR (Professional Bull Riders), which has events in five countries, has competed in Canada since 1996 where it operates two tours. Joining the Touring Pro Division (TPD), the Cup Series debuted in 2016 as the nation's first cross-country, nationally televised series. At PBR Canada events riders have the opportunity to earn points towards both the Canadian and world standings. For more information on PBR Canada, go to www.pbrcanada.com, or follow on Facebook at www.facebook.com/pbrcanada and Twitter at <http://twitter.com/PBRCanada>.