

News Release

For immediate release

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Queen City Ex & Regina Food Bank Join Forces to Raise 60,000 Meals

Regina, SK - The Queen City Ex (QCX) presented by SaskTel and the Regina Food Bank are joining forces to raise 60,000 meals (\$20,000) at this year's exhibition during a celebrity mini-donut eating competition. The event takes place on Friday, August 5, at 5:30 p.m. on the Original 16 Stage.

Community leaders with an appetite for competitive fun and making a difference are being challenged to take part. While competing against each other, eaters will put their money where their mouth is against the best eater in the world. Legendary competitive eater Joey Chestnut will be at Queen City Ex to take part in the fun. Chestnut holds the world record for eating 220 mini donuts in eight minutes. He's also won the July 4 Nathan's Hotdog Eating Competition 15 years in a row.

"The Regina Food Bank is an incredible organization in our city doing important work," said Tim Reid, President & CEO of REAL. "With everything happening in the world, the rising cost of everything from food to fuel, access to quality food matters more than ever for those in need. This competition is a fun way our community can support those who need the food bank right now."

Community leaders are being called on to pledge funds to earn a seat at the table to compete against each other and Joey Chestnut. Every competitor must raise a minimum of \$1,000, which equals 3,000 meals.

Funds Raised	Meal Equivalent
\$1,000	3,000
\$2,500	7,500
\$5,000	15,000

Already stepping up to the plate...dinner plate that is, are REAL President and CEO Tim Reid, Regina Food Bank CEO John Bailey, Economic Development Regina President and CEO Chris Lane, Rebellion Brewing President and CEO Mark Heise.

"Queen City Ex creates memories that make our community a better place, and for Regina Food Bank, this partnership is the sugar on top that helps us feed those who need a hand up," said John Bailey, Chief Executive Officer, Regina Food Bank. "Last year we experienced a 49 per cent increase in Food Bank users, serving 12,505 children, youth, and adults across Regina. Food insecurity is continuing to rise, and we can only rise to the challenge of meeting the needs of our community thanks to our donors and community investment partners like REAL District."

Funds from the mini-donut eating competition will support access to healthy food for over 12,500 Food Bank users across Regina. Regina Food Bank is funded entirely by donors and community investment partners.

Donors and supporters can visit reginafoodbank.ca to donate in support of the competitors reaching their pledge goal. A QCX pass for Friday includes admission to witness this gastronomic gathering. For tickets and information on the Queen City Ex visit queencityex.com.

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