



News Release
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FROST Regina Captures the Hearts and Minds of an Entire City

Regina, SK – The inaugural FROST Regina Winter Festival is in the books. A total of 68,012 people or about one third of Regina’s population took in the 10-day event.

FROST Regina featured activities at four hubs in the city including Regina Exhibition Association Limited (REAL), Downtown, Warehouse District and Wascana Centre. A volunteer organizing committee was made up of representatives from the four hub locations and members of the community

“Thank you, Regina for embracing winter and taking part in the inaugural festival,” said Tim Reid, festival Co-chair. “I am so proud of the organizing committee, volunteers and staff from all the hubs for putting together an incredible signature event for our city. We are the city where winter comes to life.”

Every hub had their own unique set of activities, and the city came to life over the 10 days.

“I want to thank the organizing committee, volunteers, Wascana Centre, Downtown, Warehouse and REAL for putting on an incredible festival for Regina,” said Mayor Sandra Masters. “Most importantly, thank you to our residents and visitors for showing up and celebrating winter in our city. I was so pleased to see newcomers, children and families enjoying the festivities. Well done, Regina!”

Frost @REAL illuminated Confederation Park with ice sculptures, an ice slide, snow maze, an Indigenous Village and light installations. There was skating and Canada’s first ever outdoor curling skins game featuring Team Dunstone versus Team Koe at Iceville. REAL was also the site for GLOW an interactive light display. Everything was capped off with FROST on Ice, a skating show and fireworks display with Olympian Elvis Stojko and the Canada Ice Dance Theatre.

FROST @Wascana was centered around a brand-new Rink on the lake with programming for all skating enthusiasts to enjoy. It also featured the first ever Hockey Night on Wascana, horse carriage rides, dogsledding, and a chance for people to experience sledge hockey. In addition, an interactive display, Chimes, lit up the Queen Elizabeth II Gardens.

FROST @Downtown featured skating at the Ice Rink at City Square Plaza, crokicurl, Movies on the Plaza, over-sized swing sets, Indigenous storytelling, Regina Restaurant Week, Frost after Dark, and an outdoor Frost Art Walk

FROST @Warehouse transformed the former railyard lands into an illuminated winter wonderland featuring signature art installations: Gummy Bear Picnic Exhibition, the Yards Ice Bar, live powwow performances and snow sculptures.

“Frost Regina embraced all that is wonderful about our city. Seeing our community come together and embrace all the hubs and activities was one of the most warming parts of winter,” said Derek Meyers, MLA for Regina Walsh Acres.

Frost Regina wants to thank their sponsors for making the event possible, including the City of Regina, Regina Hotels Association, and Tourism Saskatchewan. The inaugural festival was a direct result of City Council’s winter city strategy. The committee will take some time to evaluate the event before announcing the 2023 dates. Stay tuned!



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FEBRUARY 4-13, 2022 BY THE NUMBERS

10 DAYS
of festivities

68,012
total visitors

600,000+
social engagements
and posts

40
ice sculptures

**42 FROST
REGINA FLAGS**
on the Albert St Bridge

147 VOLUNTEERS
who worked **2,244 hours**
and took **3 million steps**

15,000+ CUPS
of hot chocolate

7,700 CANS
of FROST Red Winter
Wheat beer

9,000 LOGS
logs burned
in **18 firepits**

FROST
@DOWNTOWN

2,000+ PAIRS OF SKATES LOANED
35 LOCAL ARTISTS IN ART WALK

FROST
@REAL

3,000,000+ LIGHTS AT GLOW
**150,000 SLIDES DOWN
THE ICE SLIDE**

FROST
@WAREHOUSE

**200,000 GRAMS OF ICE
IN THE FROST TOWER**
575 ICE BAR SELFIES

FROST
@WASCANA

102 HORSE CARRIAGE RIDES
425 DOG SLED RIDES